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FOR IMMEDIATE RELEASE:

Help Margate Win \$25,000 for Firefighter's Park!

Margate, FL, February 6, 2007 – Office supply chain Staples is holding a contest called the **Staples Dream Park Challenge** in conjunction with Dwyane Wade of the Miami Heat. Margate's **Firefighters Park** (2500 Rock Island Road) is one of the fourteen (14) parks selected in the Dade/Broward Area to compete in this challenge.

Besides the grand prize winner, all the participating parks will receive \$2,500. This contest is meant to help introduce each Staples store to its new market and neighborhood. The park with the highest number of online votes will be the grand prize winner and will receive **\$25,000** to upgrade the park facilities.

The contest will run from February 15 through April 12, 2007. The winning park will hold a small event ceremony hosted by Dwyane Wade, provided by Staples.

The contest officially begins when the website is ready for voting on February 15, 2007. So, mark your calendars, visit and vote for **Firefighter's Park** in Margate at www.staplesdreampark.com. The park with the most online votes wins! There is no limit to the number of votes people can make.

The **Dream Park Challenge** will be promoted in the Staples stores and through local media. Award money to upgrade park facilities can be spent at the winner's discretion.

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