

City Of Margate
Mayor: David McLean
Vice Mayor: Pam Donovan
Commissioners:
Arthur J. Bross
Frank B. Talerico
Joseph Varsallone



Contact:
Kery Venezia
Public Information Officer
954-935-5330
pio@margatefl.com

FOR IMMEDIATE RELEASE:

Mayor and Vice Mayor to be Arrested

Margate, Fla., August 14, 2007 – Mayor David McLean and Vice Mayor Pam Donovan will be participating in the Muscular Dystrophy Association (MDA) Annual Telethon Executive Lock-Up Event to help raise money for "Jerry's Kids®" on August 23, 2007 from 2-3 p.m.

Each year the Muscular Dystrophy Association holds two-three Lock-Up Events in South Florida and one Telethon Executive Lock-Up Event. Program Coordinator Colleen Sparks said, "This year we are seeing a turnout better than we've seen in many years and we are very excited about it." All the money raised will stay local to help those in the area for local residents.

South Florida MDA serves over 700 local members who have one of the 42 neuromuscular diseases that MDA covers. Lock-Up Events are held nationwide and are jail-themed events where local business owners, executives and community leaders are asked to raise "bail" for the Muscular Dystrophy Association.

The Annual Telethon Executive Lock-Up is an event that is closely tied to the Jerry Lewis Labor Day Telethon. Portions of the event will be recorded and aired on our local broadcast of the Telethon on the **My33 TV** station on September 2-3, 2007. Any participant who raises their bail of \$3,200 is eligible to come on the Telethon and present their check on television. Donors can also be recognized on the Telethon by purchasing Telethon STARS. A silver Telethon Star is \$300 and gold Telethon Star is \$500.

On Thursday August 23, 2007 Margate's Mayor and Vice Mayor will be "arrested" at Margate City Hall (5790 Margate Blvd.) and taken to Runyon's (9810 W. Sample Rd Coral Springs) in order to collect money for their release. Margate Police Department will take them in a police car to their destination at 2:00 p.m. and they will return to City Hall at 3:00 p.m.

The entire event lasts from 9-3 p.m. Program Coordinator Colleen Sparks of the Muscular Dystrophy Association can be reached at (954) 971-0123.

###