

City Of Margate
Mayor David McLean
Vice Mayor Pam Donovan
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Commissioner Frank B. Talerico
Commissioner Joseph Varsallone



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FOR IMMEDIATE RELEASE:

Margate Supports the Mayors' National Dollar Wi\$e Campaign

Margate, Fla. September 17, 2007 – Mayors across the country will celebrate Dollar Wi\$e Week, September 24-29, 2007, a campaign sponsored by the U.S. Conference of Mayors. The goal of the Mayor's National Dollar Wi\$e Campaign is to educate citizens about personal financial issues. The theme of this year's Dollar Wi\$e Week is "Savings for Kids and Families."

In following with the theme, the emphasis is on the importance of personal savings and teaching our youngest citizens the benefits of saving money from an early age. Mayor David McLean emphasized the importance of this theme, "We want to help local children open savings accounts and learn from an early age the importance of saving money and making wise financial choices."

During Dollar Wi\$e Week, the city of Margate wanted to encourage Margate financial institutions to support Margate residents in their efforts to save money for the future. The City has reached out to various local financial institutions in order to gain participation in this campaign. Each of the following were able to participate and provide all children living in Margate an incentive to get a savings accounts during Dollar Wi\$e Week.

1. City County Credit Union – (1982 State Rd. 7, Margate) A \$5 contribution to savings accounts for kids ages 17 and under. And a "**Wise Use of Credit Cards Workshop**" on Sept. 26th at 6 p.m. **Reservations required call Juan Rodriguez at 954-745-2400 xt2377)**
2. First Bank of Florida – (7220 West Atlantic Blvd. Margate) A \$25.00 contribution to savings accounts for kids ages 17 and under.
3. Eastern Financial Credit Union – (7290 West Atlantic Blvd. Margate) A \$5 contribution to savings accounts for kids ages 17 and under.

On September 19, 2007 at the regular City Commission meeting a proclamation will be made about the "Dollar Wi\$e Savings Week" at 7 p.m. at City Hall, 5790 Margate Boulevard.

All promotional activities regarding this campaign will take place during the week of September 24-29, 2007. Please note all financial institutions' individual requirements must be met.

For more information about the campaign visit: www.dollarwiseonline.org.

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