

## MCRA FY 2024-2025 Goals and Objectives / Performance Measures - Results as of 9/30/25

updated 12/1/2025

Project/Activity	Goals & Objectives	Performance Measures	Status Achieved (Y) or (N)
City Center Development	<b>MCRA PLAN GOALS:</b> Eliminate the conditions of blight identified in the Finding of Necessity and other such conditions as they present themselves from time to time. Establish a diverse, identifiable character for the City within the Redevelopment Area while promoting economic vitality through private sector investment.		
	<b>FY 24-25 GOALS :</b> Work with Colliers Florida to finalize a short list of qualified developers for the City Center Project.	Identification of short listed developers.	Complete - List shortened to 3; Brookfield Properties chosen; MOU signed
	A second goal for FY 24-25 is to negotiate a Developer Agreement. This is a multi-year project.	Draft of a Developer Agreement	In Progress
Redevelopment Plan Update	<b>MCRA GOAL:</b> Update 2017 Plan to incorporate revised and new planned initiatives	Consultant and staff to identify Plan components (projects & initiatives)	Complete - Meetings held with GAI Consultants
	<b>FY 24-25 GOALS:</b> Determine "sunset" date for Margate CRA; Obtain Public Engagement in the Plan's development; Review City Commission/CRA Board Feedback; and, Plan Adoption	Meetings/communications with Broward County officials; Schedule of public workshop/forums; Presentation of preliminary draft to MCRA Board; Schedule of public adoption hearings w/ City and Broward County and associated documents	Complete - Meetings with Broward County; sunset date extended until 2047 with no TIF Funding; ILA to be added as an Amendment to the 2017 Plan in FY 25-26
Commercial Property Improvement Grants	<b>MCRA PLAN GOAL:</b> Invigorate the business community and revitalize existing commercial properties	Allocation of funding for commercial grants in FY 24-25	Complete - \$1,500,000 was approved in the FY 25 Budget
	<b>FY 24-25 GOALS:</b> Communicate grant program to commercial businesses on major thoroughfares in MCRA District	Quantify communication methods used and quantity of outreach	Postcards were mailed to businesses within the MCRA; PIP was advertised on Social Media and on City Website
	In addition to individual businesses, also target one or two "in need" shopping plazas & engage property owner in grant application process and provide support as needed.	Quantify by responses received - grant funds approved	Grant applicant, Atlantic Center, identified and assisted with a \$600,000 grant - Board approved in May 2025

Project/Activity	Goals & Objectives	Performance Measures	Status Achieved (Y) or (N)
	Ensure MCRA Design Guidelines are utilized and followed	Design approval; before and after photos	Design approval received from Dev Svcs and Board to ensure compliance; Photos are taken as part of the application and refund process
<b>Residential Property Improvements Grants</b>	<b>MCRA PLAN GOAL:</b> <i>Prevent the future occurrence of slum and blight</i>	Allocation of funding for residential grants in FY 24-25	<b>Complete -</b> \$500,000 was approved in the FY 25 Budget
	<b>FY 24-25 GOALS:</b> Communicate grant program to residential property owners located in the MCRA District	Quantify communication methods used and quantity of outreach	PIP was advertised on the City website and on Social Media
	Provide assistance to home owners throughout the grant process	Quantify by responses received - grant funds approved	42 applications received in FY 24-25; \$105,114 grant funds approved in FY 24-25
		Before and after photos	Photos are taken as part of the application and refund process
<b>Community Policing Initiatives</b>	<b>MCRA PLAN GOAL:</b> <i>Continue to provide for the public, health, safety, morals, and welfare of the community</i>		
	<b>FY 24-25 GOAL:</b> the MCRA will work with the City Police and Fire Departments to incorporate enhanced and innovative security measures as part of its community policing efforts.	Identify initiatives undertaken; quantify implemented activities	The Board approved Resolution 755 for funding to purchase surveillance equipment and supplies in June 2025. The police department are in the process of procuring vendor quotes for this equipment.
<b>Wayfinding Signage</b>	<b>MCRA PLAN GOAL:</b> <i>Public realm improvements and maintenance</i>		
	To provide a comprehensive signage program with a consistent design that will help to enhance the City's image and identity, especially within the Community Redevelopment Area. This is a multi-year project.		
	<b>FY 24-25 GOAL:</b> To complete the designs for "Welcome" signs at the four entryway points into the City with install to follow into the next fiscal year.	Approval and permitting of four entryway sign designs	Design complete; Permitting in process

Project/Activity	Goals & Objectives	Performance Measures	Status Achieved (Y) or (N)
<b>Sports Complex Covered Field Upgrades</b>	<b>MCRA PLAN GOAL:</b> <i>Public realm improvements and maintenance</i> The open-air covered sports field was completed in FY 21-22 and provides a centralized venue to hold sports and community events year round.	Installation of a public address system	\$50,000 was rebudgeted in the FY 26 Budget
	<b>FY 24-25 GOAL:</b> An added improvement is the installation of a public address system (PA) that will provide for improved communications and security.		
<b>Coral Gate Park Improvements</b>	<b>MCRA PLAN GOAL:</b> <i>Work with the City and County, as appropriate, to establish and improve parks, recreation, open-space, and beautification efforts to create an identifiable character for the Redevelopment Area that will reflect a pleasant appealing atmosphere for working, shopping, touring, and residing.</i>	Procurement of vendors to undertake and complete planned park improvements	Completed improvements include: resurfaced ball courts, new fencing, resodding/landscaping and lighting. The replacement of the playground, camera installation and renovation of the restroom is underway.
	<b>FY 24-25 GOALS</b> include: lighting improvements; resodding/landscaping the park; playground upgrades as needed; court upgrades as needed; security cameras; and, a new park identification sign		
<b>Atlantic Boulevard Median Beautification</b>	<b>MCRA PLAN GOALS:</b> <i>Work with the City and County, as appropriate, to establish and improve parks, recreation, open-space, and beautification efforts to create an identifiable character for the Redevelopment Area that will reflect a pleasant appealing atmosphere for working, shopping, touring, and residing.</i>		
	Landscape & Beautification Enhancements - The CRA will invest in the landscaping and beautification of travel corridors as needed and appropriate, particularly in highly visible gateway areas. This is a multi-year project that commenced in FY 20-21.		
	<b>FY 24-25 GOAL:</b> to procure a vendor to install landscape uplighting along the median which will complete the median project. Phases I & II were completed in prior fiscal years.	Procurement of a vendor for design and installation of uplighting	Not Complete
<b>Chevy Chase Plaza Improvements</b>	<b>MCRA PLAN GOAL:</b> <i>Prevent the future occurrence of slum and blight</i> This fully occupied MCRA-owned shopping plaza is slated for redevelopment as part of the City Center project. In the interim, the MCRA maintains and makes improvements to the property to reduce conditions of blight on this aging property and support the businesses therein. This has been a multi-year; improvements in prior years included facade work, partial roof replacement, painting, signage, and lighting.		
	<b>FY 24-25 GOAL:</b> to evaluate and prioritize additional improvements in conjunction with an anticipated Developer Agreement for the City Center project.		

Project/Activity	Goals & Objectives	Performance Measures	Status Achieved (Y) or (N)
Margate Boulevard Improvements	<b>MCRA PLAN GOAL:</b> <i>Work with the City and County, as appropriate, to establish and improve parks, recreation, open-space, and beautification efforts to create an identifiable character for the Redevelopment Area that will reflect a pleasant appealing atmosphere for working, shopping, touring, and residing.</i>		
	A streetscape project along this major east-west corridor that runs through the center of City's business district was completed in 2007. Hardscape improvements are needed which include: replace damaged crosswalks to ensure they are ADA compliant, handicap ramp improvements, cracked curbing, uneven sidewalks, and milling and resurfacing of the roadway. Additional planned improvements include: replace inconsistent and overgrown landscaping, irrigation		
	<b>FY 24-25 GOAL:</b> To put the project out to bid for project construction. (The design phase was completed in FY 23-24.)	Signed agreement and subsequent purchase order.	<b>Complete -</b> Construction is underway
Underground Utilities	<b>MCRA PLAN GOAL:</b> <i>Work with the City, Broward County, FDOT and other agencies as needed to ensure provision of the necessary public facilities at acceptable levels of service to accommodate existing needs, as well as meet new demands, as proposed development occurs within the Redevelopment Area</i>	Status of outside consultants progress	<b>Complete -</b> The consultants provided an EOC of \$3,135,000. Project coordination continues.
	<b>FY 24-25 GOAL:</b> The MCRA will work with outside consultants to develop the electrical and communications network design services and develop an equipment location and conduit routing plan to support the network designs for the project. The long term goal is to underground utilities along North State Road 7 between Atlantic Boulevard and Coconut Creek Parkway.		
Southgate/SR 7 Median Improvements	<b>MCRA PLAN GOAL:</b> <i>Work with the City and County, as appropriate, to establish and improve parks, recreation, open-space, and beautification efforts to create an identifiable character for the Redevelopment Area that will reflect a pleasant appealing atmosphere for working, shopping, touring, and residing.</i>		
	A contract was awarded in June 2024 for hardscape and landscape improvements to five medians along Southgate Blvd. Other improvements include signage and holiday lighting.		
	<b>FY 24-25 GOAL:</b> To complete the median improvements in FY 24-25	Completion of planned median improvements	<b>Complete</b>
Sports Complex Field Upgrades	<b>MCRA PLAN GOAL:</b> <i>Work with the City and County, as appropriate, to establish and improve parks, recreation, open-space, and beautification efforts to create an identifiable character for the Redevelopment Area that will reflect a pleasant appealing atmosphere for working, shopping, touring, and residing.</i>		
	The Margate Sports Complex is adjacent to the \$3.6 million Covered Sports Field project that was completed by the MCRA in FY 20-21. The MCRA wishes to replace three grass ballfields at the Sports Complex with artificial grass turf as well as upgrade the landscaping and walkways.		

Project/Activity	Goals & Objectives	Performance Measures	Status Achieved (Y) or (N)
	<b>FY 24-25 GOALS:</b> To evaluate the existing stormwater management system at the Sports Complex	Obtain an engineering feasibility to determine conditions and Opinion of Probable Cost	<b>Complete -</b> Study received July 2025; OPC is \$4,753,100
	To work with Broward County and Cocomar Water Control District on permitting	Obtain permit approvals	Working with Consultant to obtain permit approvals
	To procure a vendor for artificial turf installation	Signed vendor contract	RFQ will be issued
<b>Land Acquisition</b>	<b>MCRA PLAN GOAL:</b> Encourage the acquisition, demolition, and reuse of those properties, which by virtue of their location, condition, or value no longer function at their highest potential economic use, are blighting influences or have a negative effect on revitalization efforts.		
	<b>FY 24-25 GOAL:</b> It is the MCRA's goal to acquire key properties that further the assemblage for the downtown City Center project.		
	In FY 24-25, it will look to acquire the property at 6012 N.W. 9th Street, a parcel that is adjacent to MCRA-owned property at 911 N. State Road 7	Legal acquisition of said property	<b>Complete -</b> Three additional properties in the City Center area were also acquired
<b>Land Improvements</b>	<b>MCRA PLAN GOAL:</b> Encourage the acquisition, demolition, and reuse of those properties, which by virtue of their location, condition, or value no longer function at their highest potential economic use, are blighting influences or have a negative effect on revitalization efforts.		
	<b>FY 24-25 GOAL:</b> To evaluate and determine a plan for acquired property at 6012 N.W. 9th Street.		<b>Complete</b>
<b>Stormwater Improvements (Other)</b>	<b>MCRA PLAN GOAL:</b> Eliminate the conditions of blight identified in the Finding of Necessity and other such conditions as they may present themselves from time to time		
	<b>FY 24-25 GOAL:</b> To utilize funds to address stormwater improvements to alleviate flooding in areas as deemed necessary		Not Complete