



Banner Sponsorship Program for Youth Athletics

Policies and Guidelines

Purpose

- To allow businesses and organizations to support the City of Margate's youth athletic programs through financial sponsorship.
- To create an effective administrative process to manage City of Margate's youth athletics banner sponsorship program.

Guidelines for Banner Content

- Banners shall not be used to convey political messages or campaign or religious messages.
- Banners shall not contain any offensive, hateful and/or negative messages or graphics. The City at its sole discretion may refuse to display any banner containing any language or graphics of a questionable nature.
- Banners shall not promote the sale of firearms, ammunition or weapons.
- Banners shall not promote the sale of fireworks.
- Banners shall not promote alcohol and tobacco use.
- Banners shall not promote adult entertainment.

Banner Design and Types

- The banner size shall be 60" tall and 90" wide.
- Banner shall have a black background, full color logo, and white lettering
- The graphic design of the banners shall be developed by the City of Margate.
- The banners shall be printed on one side.
- Banners shall be made of vinyl, with grommets.
- The sponsor shall provide its logo in digital format. Text and logo shall be limited to two lines.

Banner Location Choices

- Location choices for sponsorship banners shall be noted on the sponsorship application.
- Current sponsors will be given first choice for placement for the next youth athletic season.
- All new sponsors, banner locations shall be on a first received, first placed basis.

Sponsorship Requirements and Expectations

- The fee for banner sponsorship reflects the cost of acquisition, installation, removal, and storage.
- Sponsored banners shall be installed for one calendar year
- The City of Margate is not liable for any damage or loss to the sponsored banner due to vandalism, theft, and extreme weather. The City of Margate will coordinate the replication and installation of missing or damaged signs should the sponsor choose to pay a \$100/sign replacement fee.
- The City reserves the right to remove a banner due to extreme weather conditions or sub-par sign condition.
- Banners shall be considered the property of the City of Margate and shall not be returned to sponsoring agency, organization or individual for use anywhere else.

City of Margate Youth Athletic Banner Sponsorship Application

Business Name: _____
Contact Name: _____
Street Address: _____
City: _____ **State:** _____ **ZIP Code:** _____
E-mail Address: _____
Primary Phone: _____ **Alternate Phone:** _____

Banner Location: Indicate Your 1st, 2nd and 3rd Choice

Baseball (outfield fence):

_____ Sports Complex # 1

_____ Sports Complex # 3

_____ Sports Complex # 2

**Text for Banner - Maximum THREE SHORT Lines
or a logo, company name, and one line of text:**

Number of Banners Requested: 1 banner @ \$500 or 3 banners @ \$1000
(PLEASE CIRCLE YOUR CHOICE)

I have read the Banner Sponsorship Program's Policies and Guidelines, and I agree with the terms.

Applicant Signature: _____ **Date:** _____

Payment Information: Please mail this completed application, along with a check or money order payable to the City of Margate, to: City of Margate, 6199 N.W. 10th Street, Margate, Florida 33063, Attention - Athletics. To pay by MasterCard or Visa, Drop off application in person to 6199 NW 10th Street, Margate, FL, 33063.

By signing, I agree to pay the above amount listed as a credit card charge according to my credit card user agreement.

This application and its content are considered a public record in accordance with Florida Statutes Chapter 119. If you believe any information on this application is exempt from public records in accordance with Florida Statutes Chapter 119, please provide an explanation and attach to this application.