



City of Margate Police Department

ACCREDITED LAW ENFORCEMENT AGENCY

MEDIA RELEASE



PIO Number: 20-21

Event: Bicycle and Pedestrian Safety Campaign

Date/Time of Occurrence: Beginning December 1, 2020

PIO/Releasing Authority: Sergeant Lori Eller

Release Date: November 23, 2020

Summary of Incident

The Margate Police Department, in conjunction with funding from the Florida Department of Transportation and the National Highway Traffic Safety Administration, will begin a Bicycle and Pedestrian Safety Campaign during the month of December 2020 and continue through March 2021.

The department has mapped out locations over the past several years where pedestrian and bicycle collisions have occurred, along with the violations that led to those crashes. The campaign will consist of additional officers patrolling areas where bicycle and pedestrian traffic crashes occur. Extra traffic enforcement, along with bicycle and pedestrian violations will be enforced at various locations along State Road 7, Rock Island Road, Southgate Boulevard, Margate Boulevard, Colonial Drive, and SW 8th Court.

The campaign will begin with an education awareness phase with FDOT flyers and safety tips distributed during the campaign. The educational awareness phase will be followed by an enforcement/citation phase.

The goal of the campaign is an effort to lower deaths and injuries to bicyclists and pedestrians in the City of Margate. The Margate Police Department has investigated several fatal collisions involving pedestrians and bicyclists during recent years. Please contact Sergeant Lori Eller with any questions at the Margate Police Department Support Services Division 954-972-1232.