



## NONRESIDENTIAL COLOR PALETTE APPROVAL

See the attached Color Palette Guidelines for Non-Residential Properties for instructions.

Subject Property Address: \_\_\_\_\_

Subject Folio Number(s): \_\_\_\_\_

Base Color: \_\_\_\_\_

Trim Color: \_\_\_\_\_

Accent Color\*: \_\_\_\_\_

\*Accent color may not exceed 25% of the identified trim area of the structure.

### AUTHORIZED AGENT INFORMATION

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

### APPLICANT INFORMATION (IF DIFFERENT THAN THE PROPERTY OWNER)

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

### PROPERTY OWNER INFORMATION

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_



CITY OF  
**MARGATE**

COLOR PALETTE GUIDELINES FOR  
NON-RESIDENTIAL PROPERTIES

# COLOR PALETTE GUIDELINES FOR NON-RESIDENTIAL PROPERTIES

**Step 1: Choose a base color.** Begin by identifying any significant architectural features and/or signs/uniform sign plan (USP) applicable to the property. A significant architectural feature is a character-defining design element, such as a barrel tile or metal roof, stone façade, distinctive fascia, etc., that is visible from any public-right-of-way. Any such significant architectural feature will set the basis for the color palette of the building, and the base color selected must be coordinated with that feature (or the approved USP if there is no plan to change the signs). The base-color's coordination with the significant architectural feature will be subject to approval by the City Planning staff, and when applicable, to the Community Redevelopment staff, with appeals to be made in accordance with Appendix A (Zoning Code), Article XL, Section 40.4. Additionally, if there is no plan to change the signs as part of the improvements, then existing approved signs, including uniform sign plans, shall be considered when choosing a base color.

**Step 2: Choose a trim color.** A structure's trim shall consist primarily of embellishments in strip form, generally made of wood or other structural material, which are used to decorate or finish a surface, such around doors or windows. If there is no molding used on a structure, trim could be considered a door, shutters or other embellished feature. For this trim, a color shall be selected that is: a) a corresponding lighter and/or darker shade found on the same color card as the base colors provided in Step 1; or b) on the attached list of whites (List B) in the exterior color palette.

**Step 3: Choose an accent color (optional).** Applicants may choose to use an accent color, which, for this purpose, would be a color that is not found on the same color card as the base color or on the list of whites outlined in Step 2. The accent color shall not comprise more than twenty-five (25) percent of the identified trim of the subject structure. This accent color shall be any color provided in the exterior color palette (Lists A and B) and is subject to approval by the City Planning staff, and when applicable, to the Community Redevelopment staff, with appeals to be made in accordance with Appendix A (Zoning Code), Article XL, Section 40.4

# SIGNS

Signs play a significant role in the appearance of non-residential buildings. Therefore, the color palette requires the following:

- 1) Any application for paint approval shall include information as to approved signs and/or uniform sign plan (USP) for the property. Review of exterior paint color shall take into consideration such existing signs and/or USP, and may require modification to the USP to achieve compatibility with the desired paint palette. Such changes to existing approved signs are subject to approval by the City Planning Staff and, when applicable, to the Community Redevelopment staff, with appeals to be made in accordance with Appendix A (Zoning Code), Article XL, Section 40.4.
- 2) Similarly, review of an application for sign approval or a USP for non-residential property shall take into consideration the existing paint palette for the existing structures, to ensure compatibility and reduce visual clutter. Approval of a sign or USP may require modification to the proposed sign or USP to achieve compatibility with the existing color palette, or an existing exterior paint palette may require modification to achieve compatibility with the desired sign or USP. Such changes to the exterior colors of the structure are subject to approval by the City Planning staff and, when applicable, to the Community Redevelopment staff, with appeals to be made in accordance with Appendix A (Zoning Code), Article XL, Section 40.4.



# COLOR PALETTE LIST A

Colors may vary on screens and printers. Paint swatches may also be viewed at the Development Services Department.  
Applicants may choose his/her paint brand; however selected paint colors shall match these numbers.

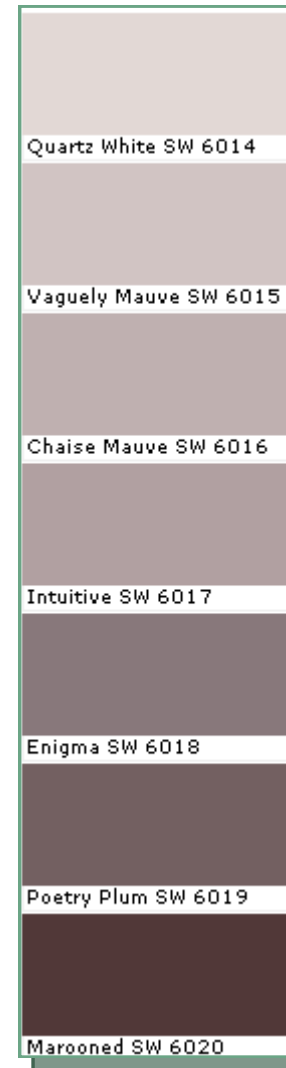
Card No. 1



Card No. 2



Card No. 3



Card No. 4





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Card No. 5



Card No. 6



Card No. 7



Card No. 8





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Card No. 9



Card No. 10



Card No. 11



Card No. 12





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Card No. 13



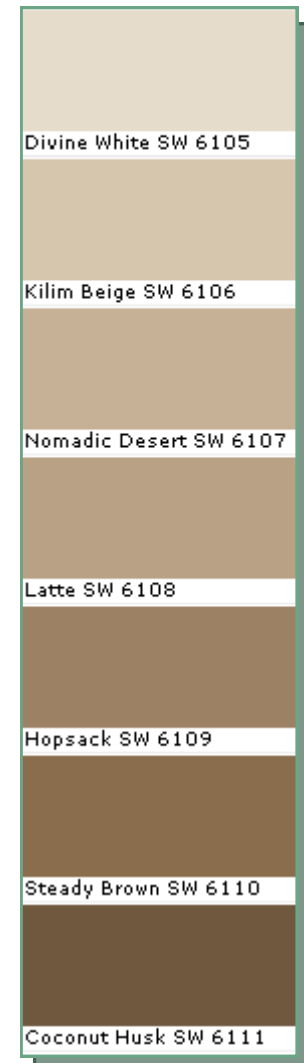
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Card No. 15



Card No. 16







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Card No. 17



Card No. 18



Card No. 19



Card No. 20





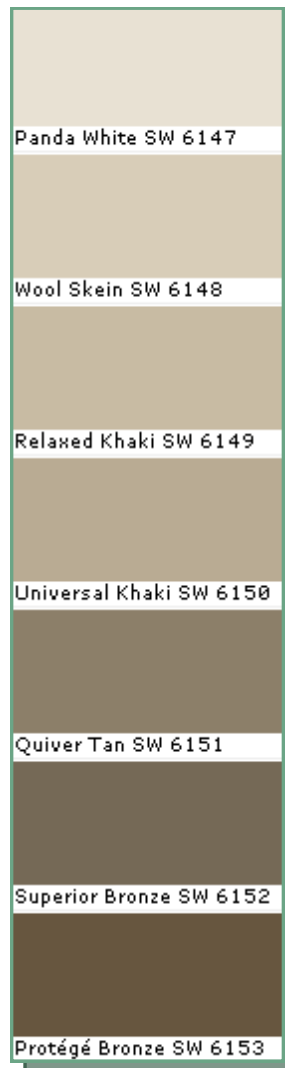
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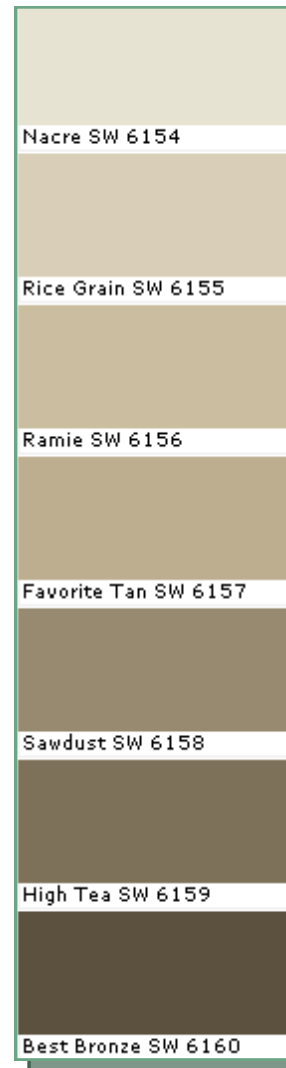
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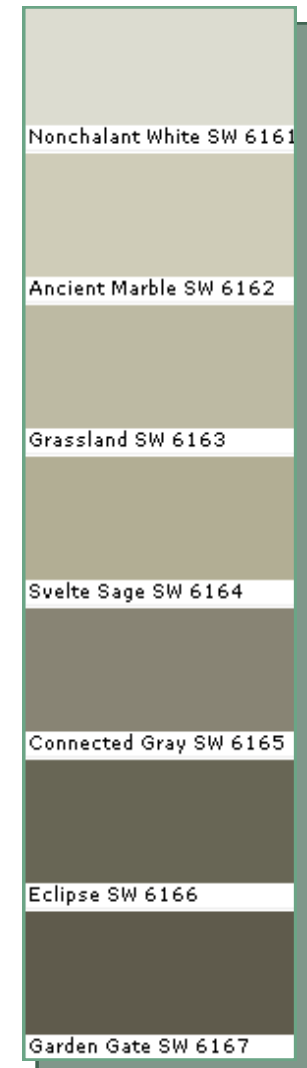
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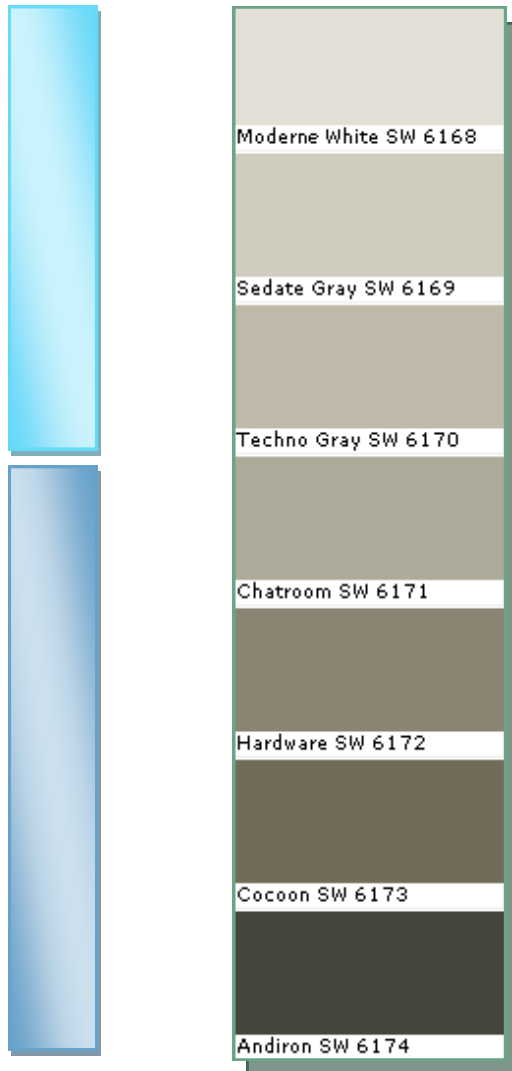




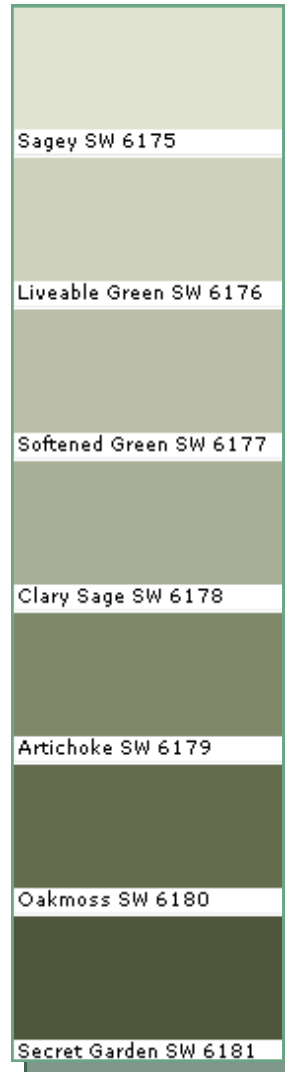
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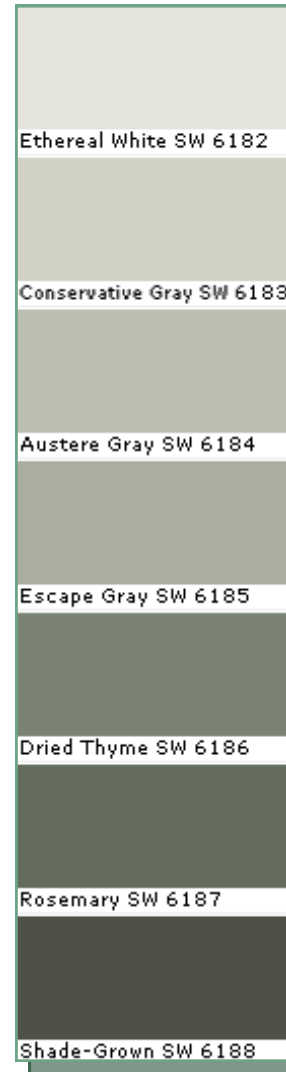
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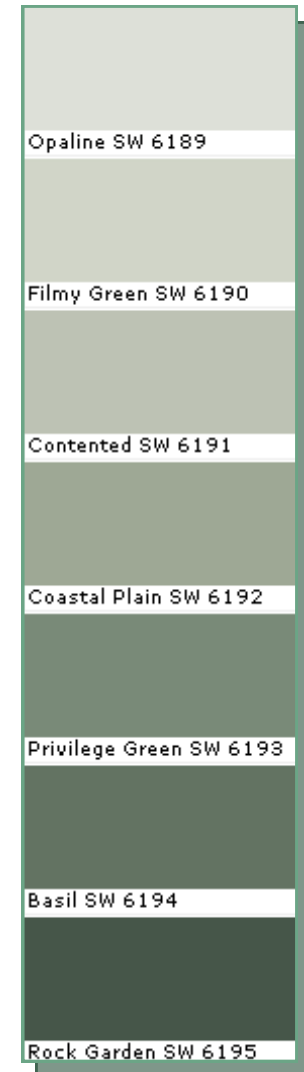
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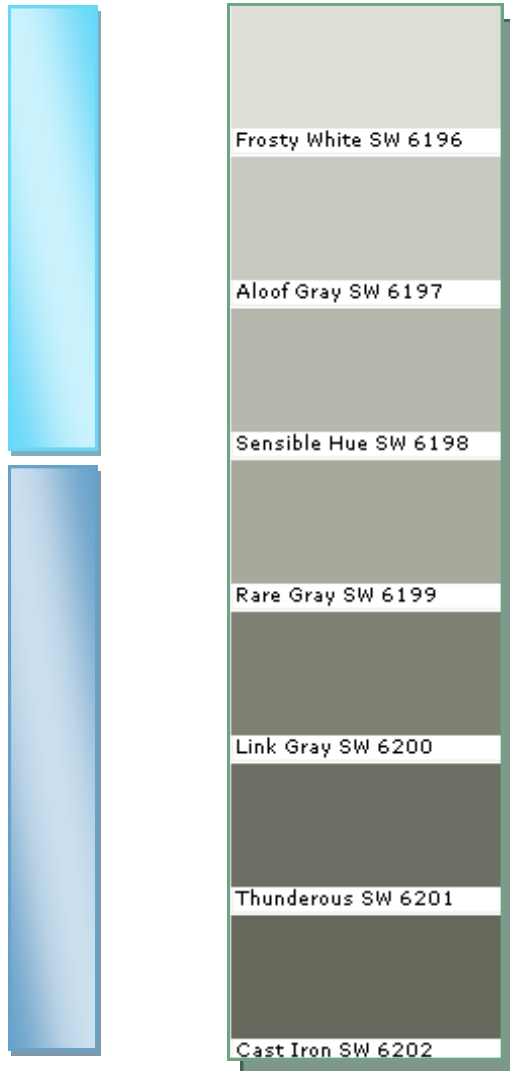




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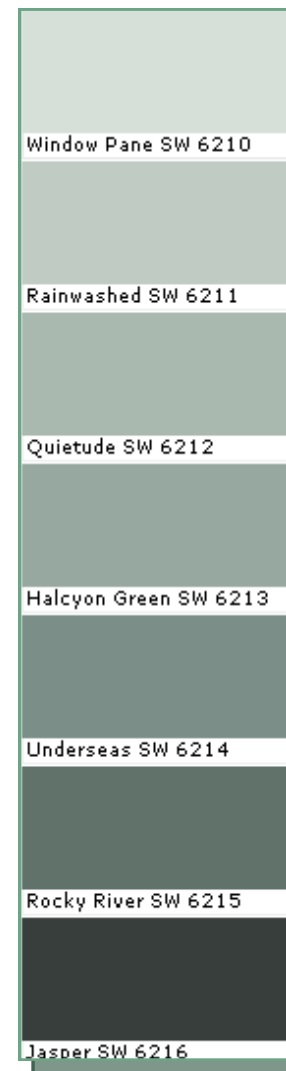
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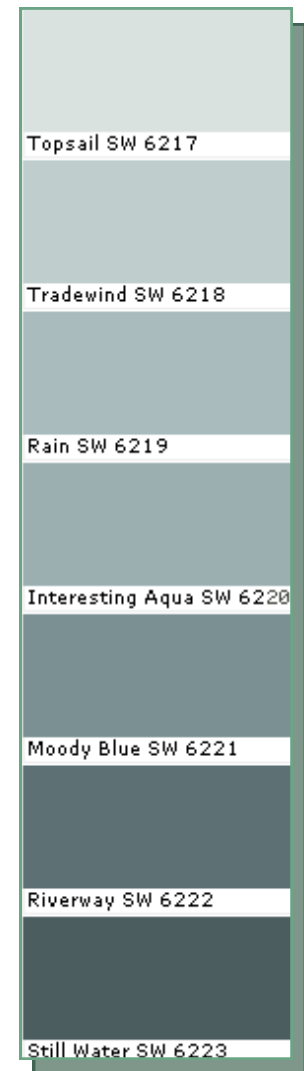
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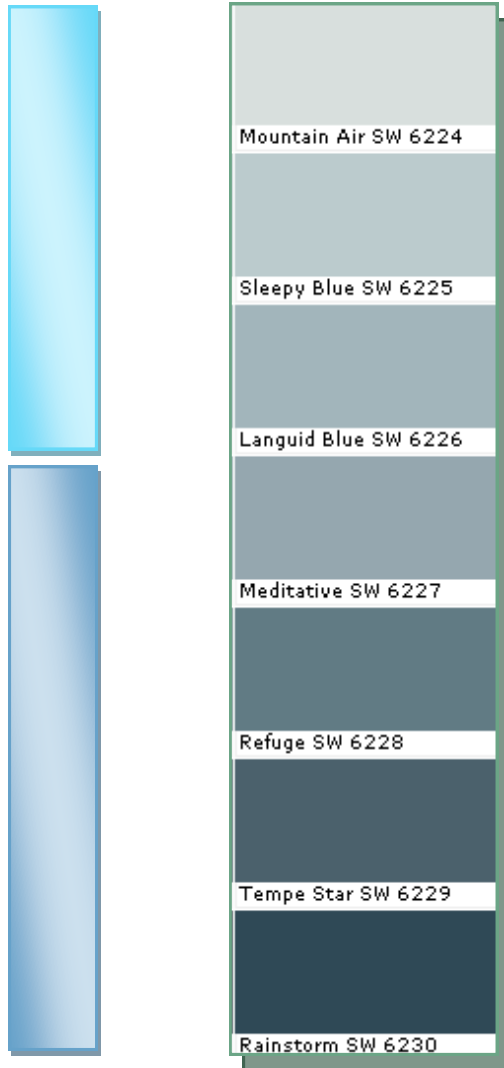




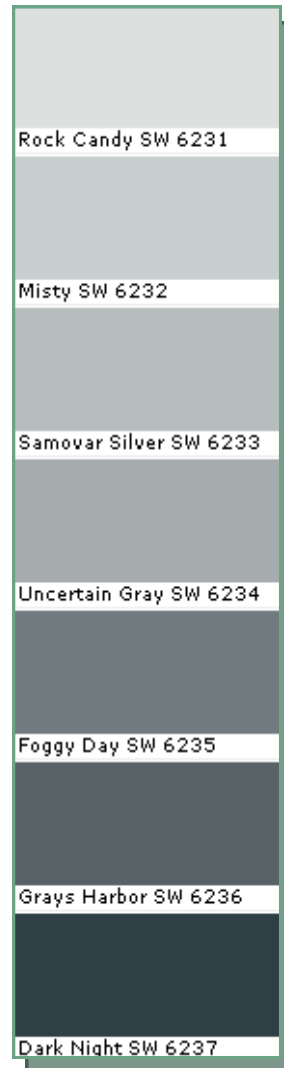
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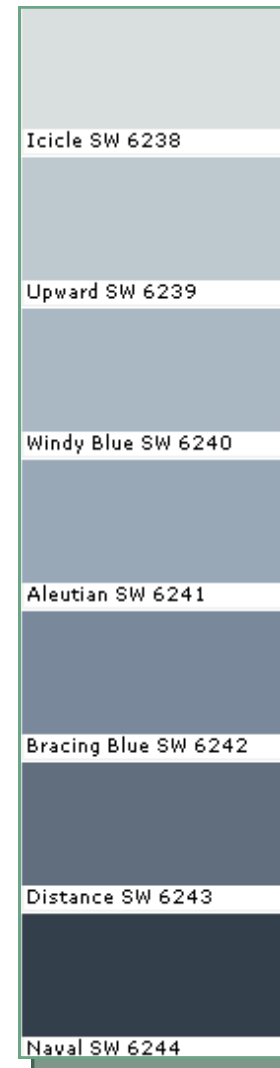
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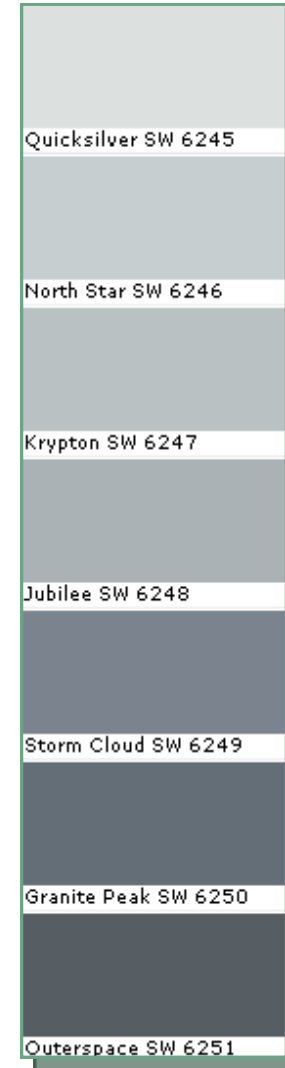
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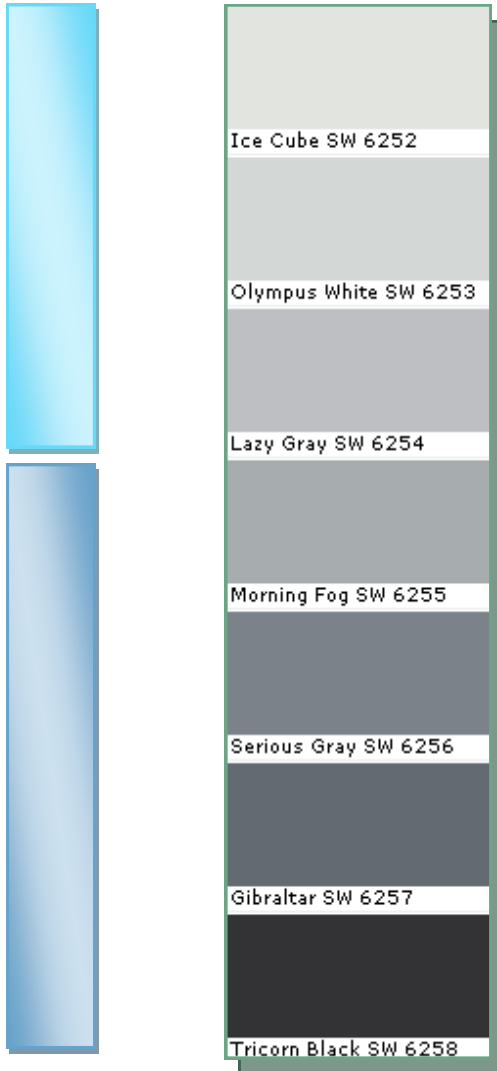




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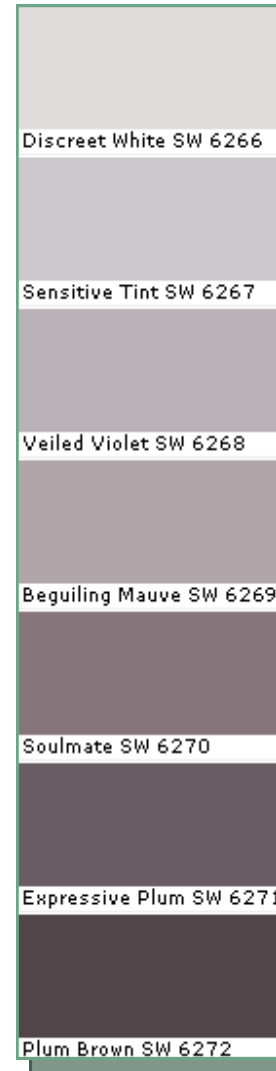
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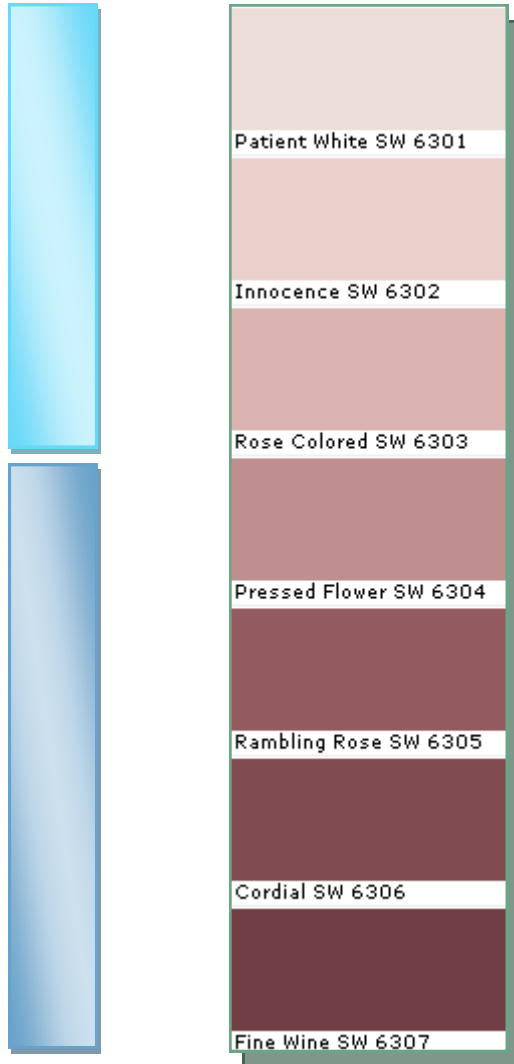




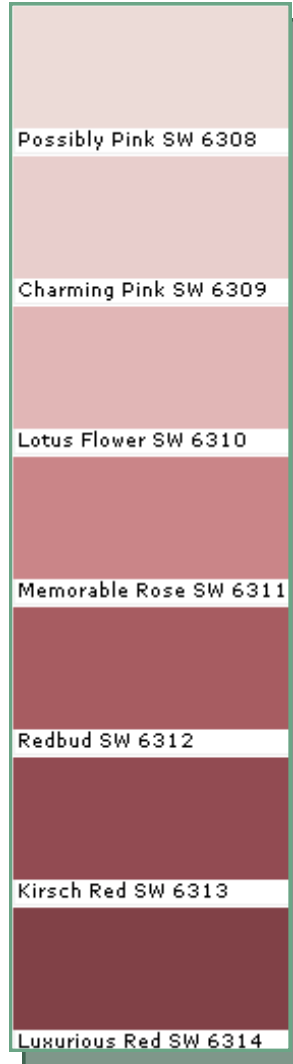
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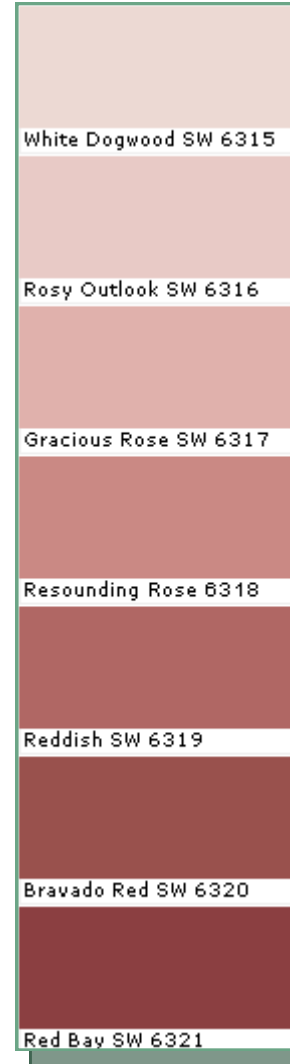
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Card No. 47





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Card No. 48



Card No. 49



Card No. 50



Card No. 51







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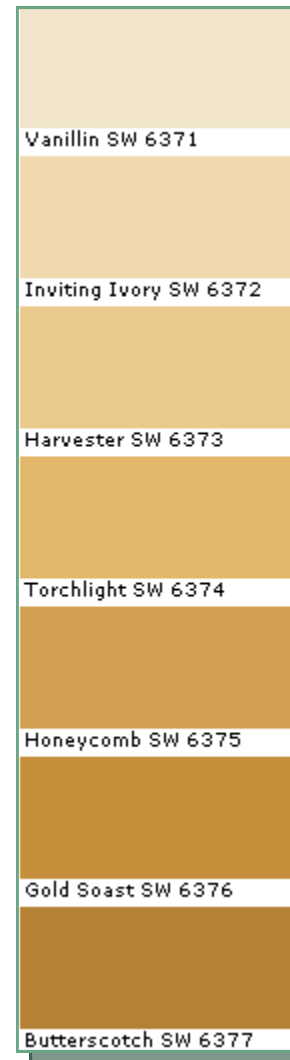
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Card No. 54



Card No. 55





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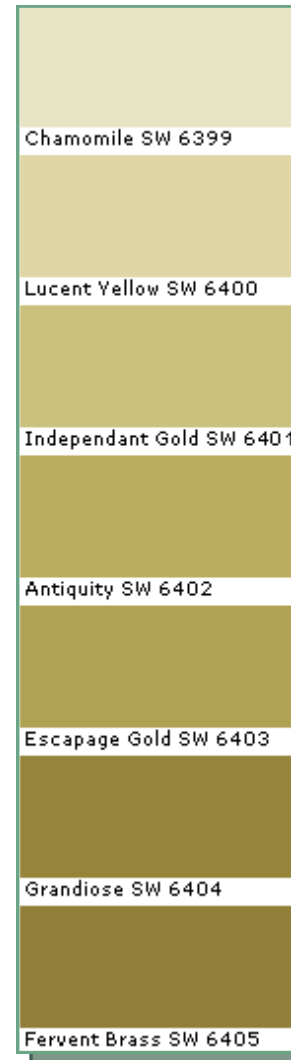
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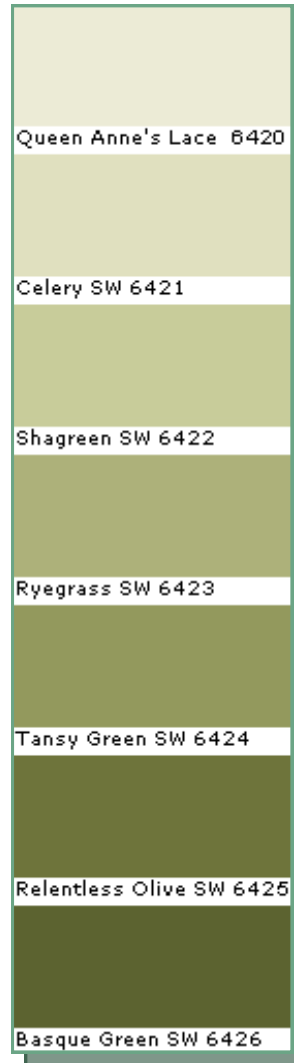
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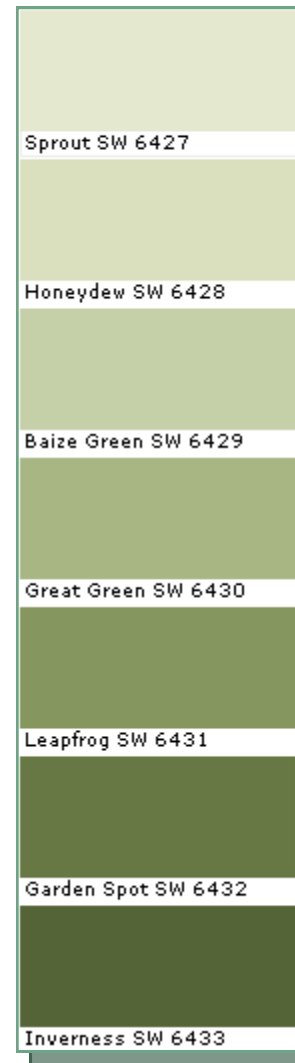
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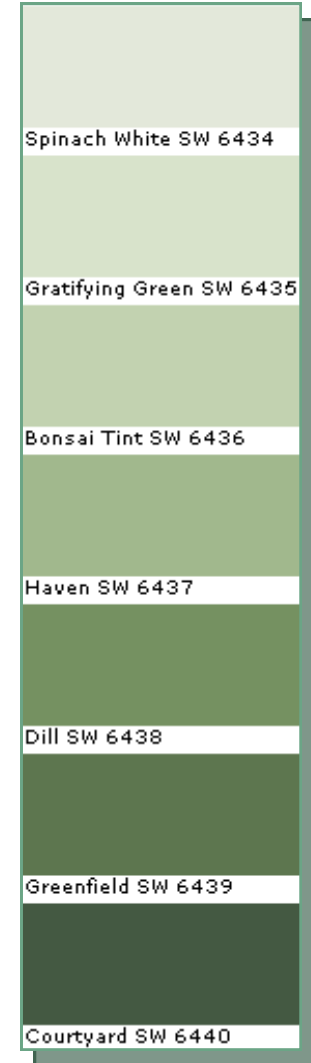
Card No. 61



Card No. 62



Card No. 63





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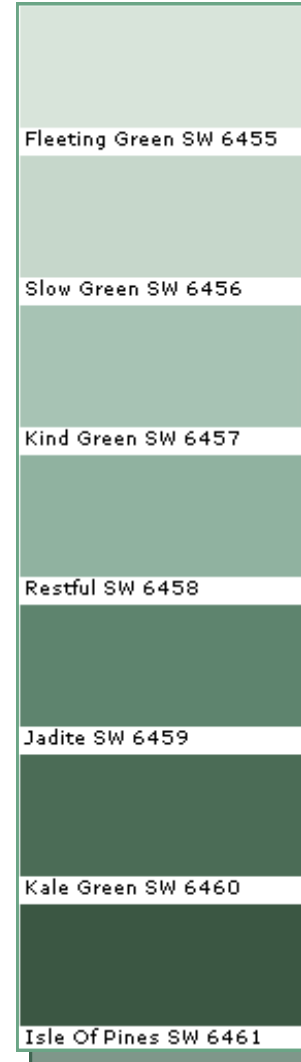
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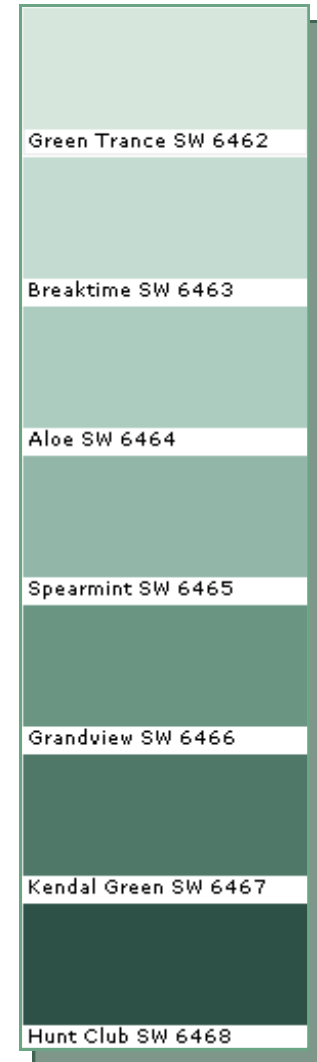
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Card No. 66



Card No. 67

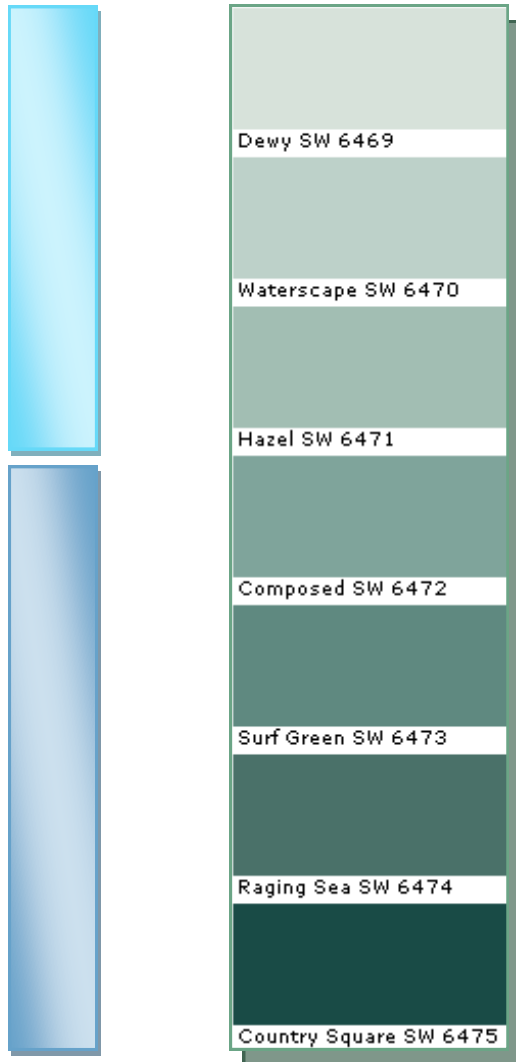




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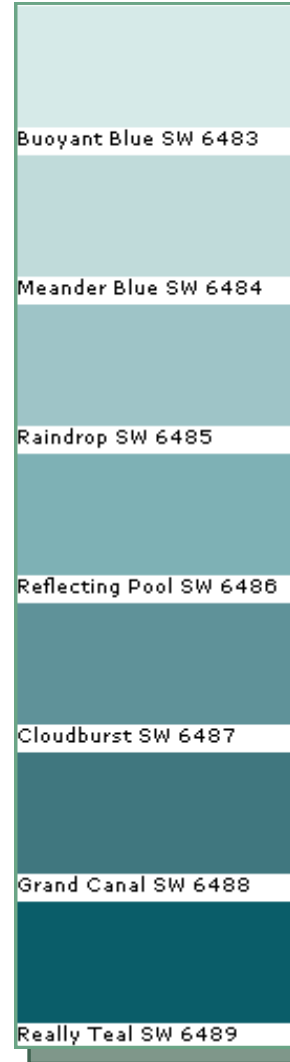
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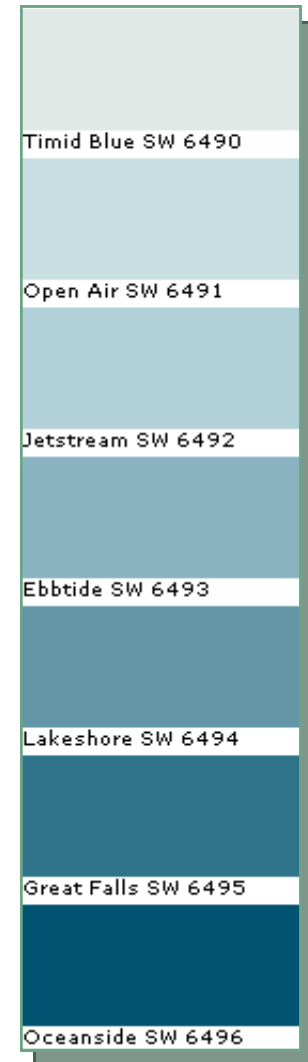
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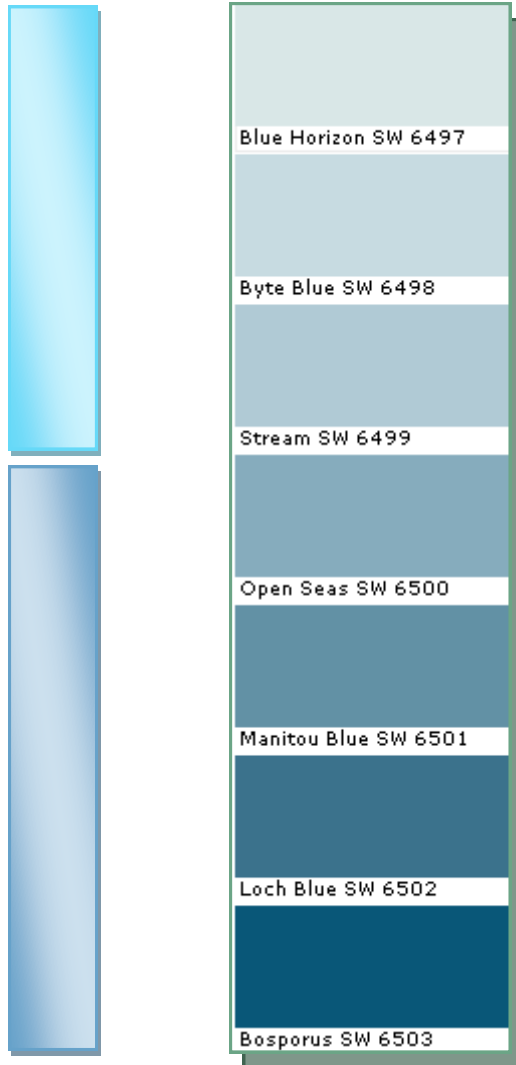




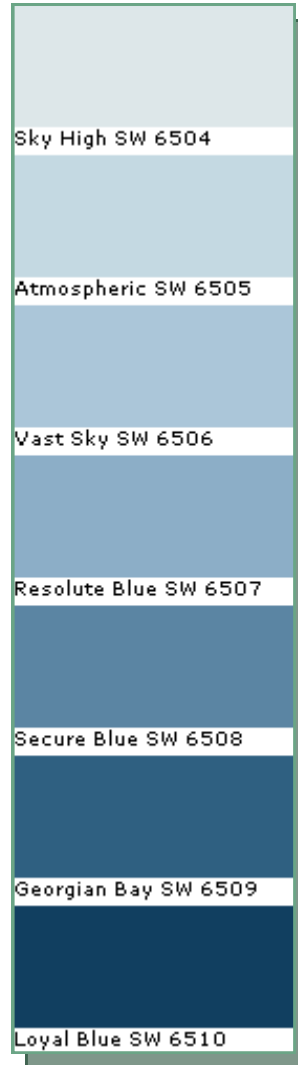
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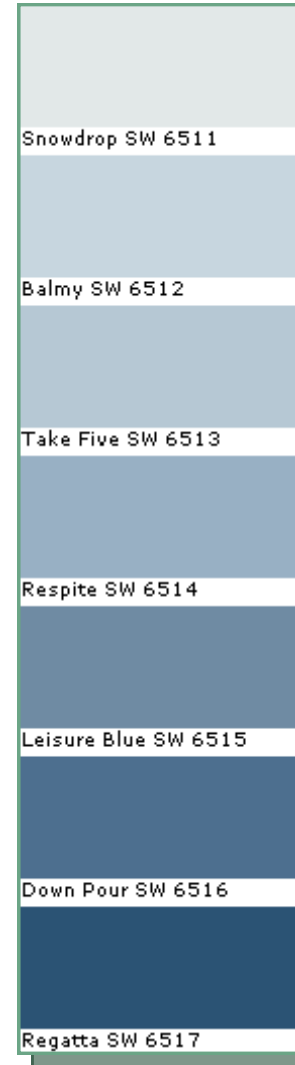
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Card No. 74



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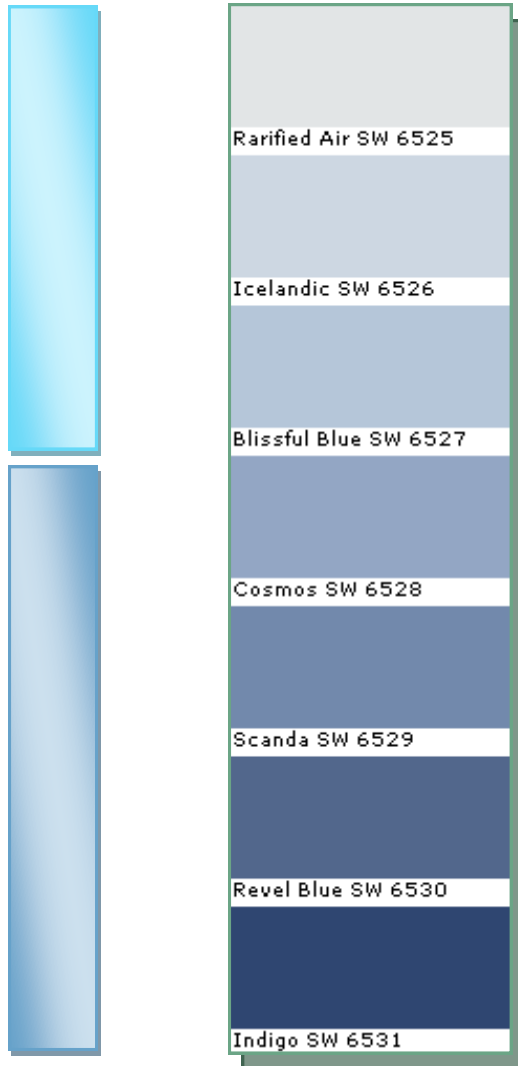




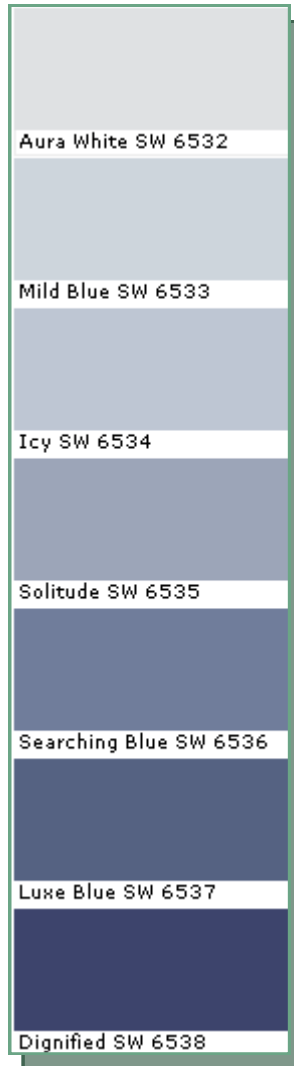
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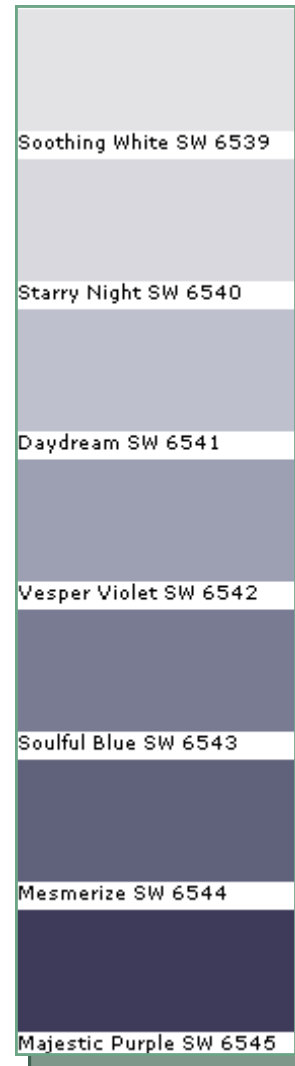
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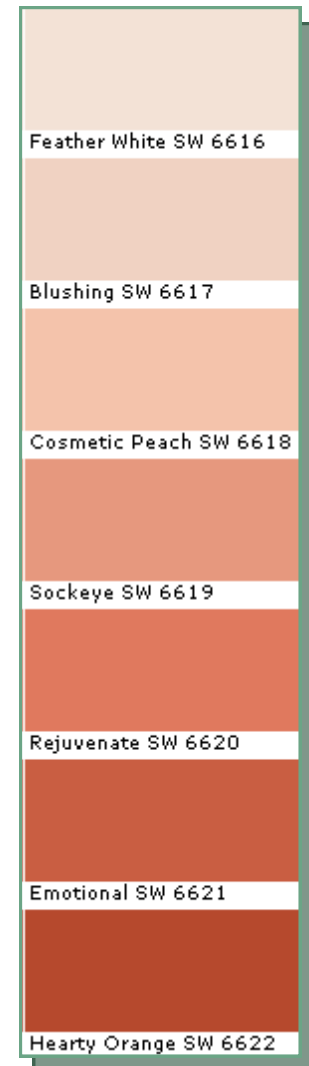
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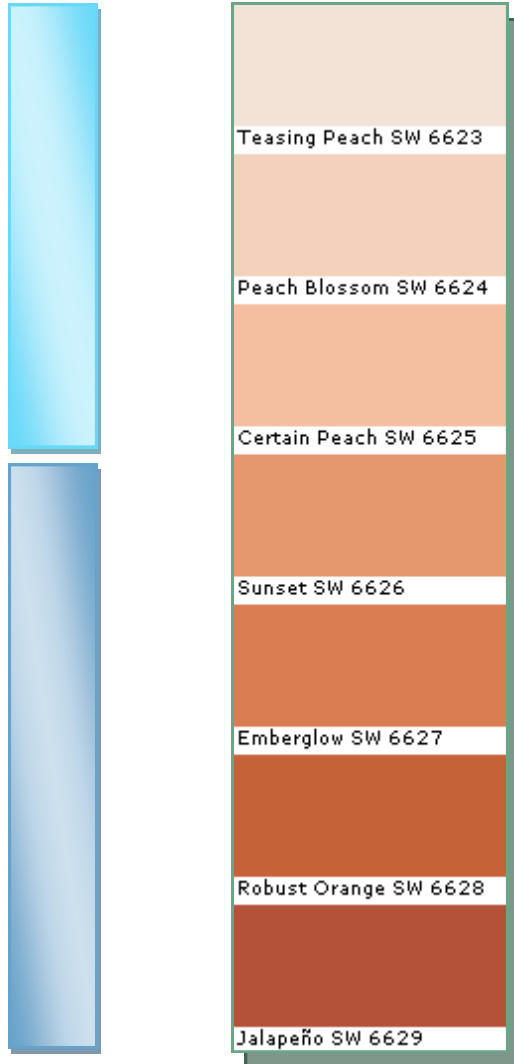




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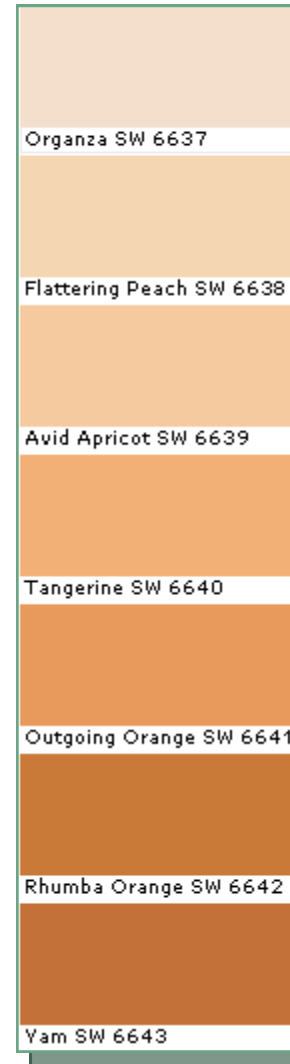
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Card No. 92



Card No. 93







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Card No. 94



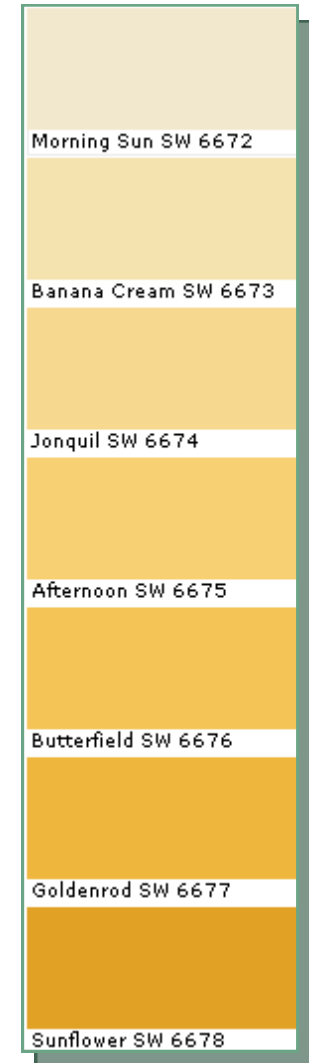
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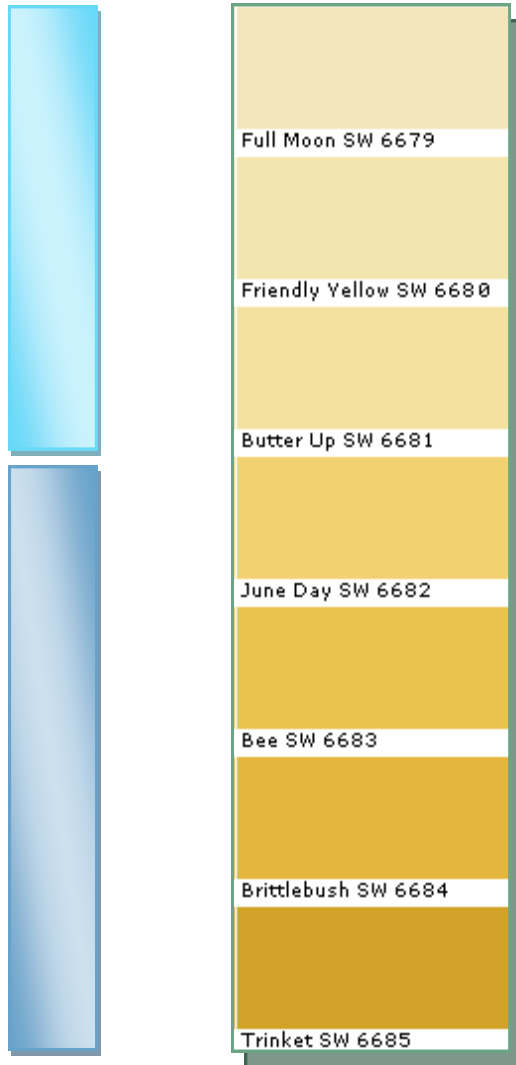




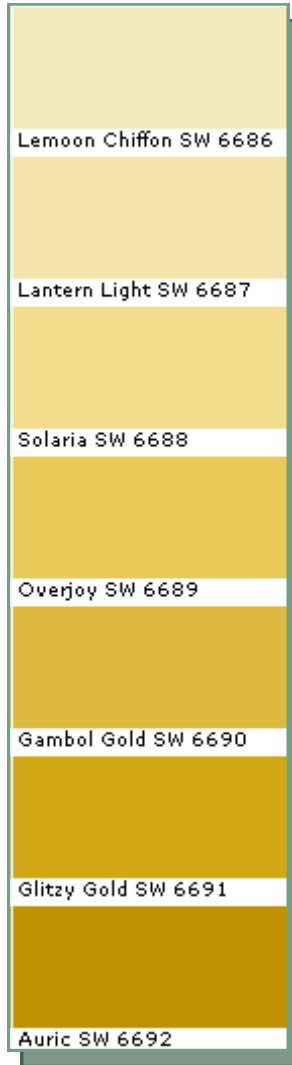
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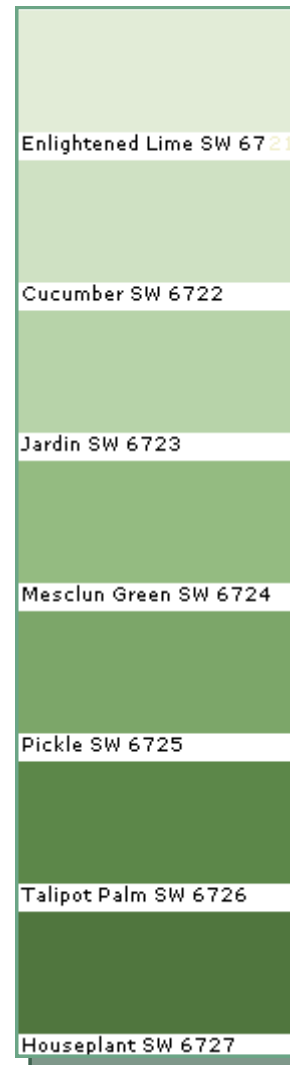
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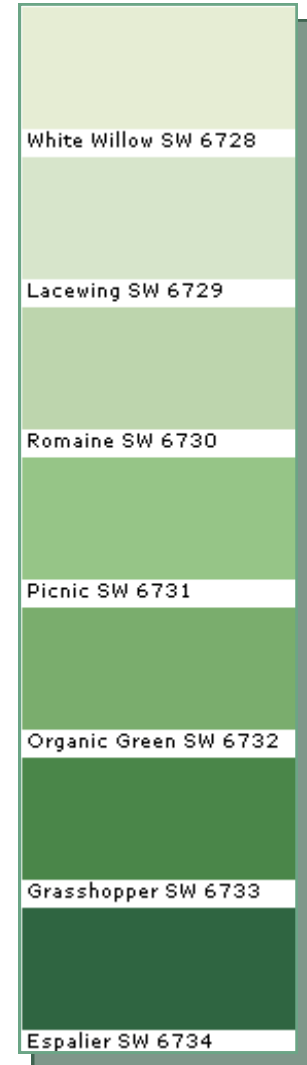
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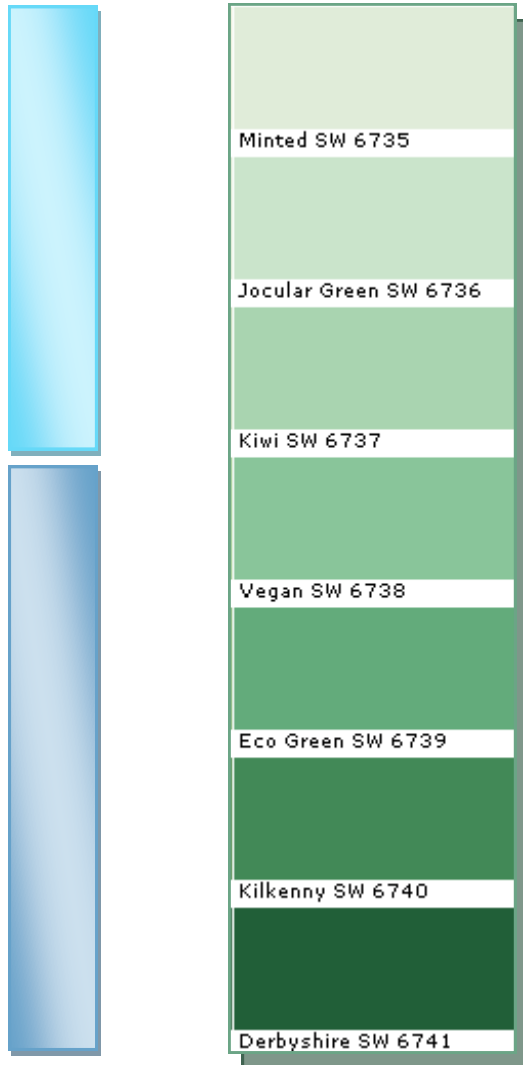




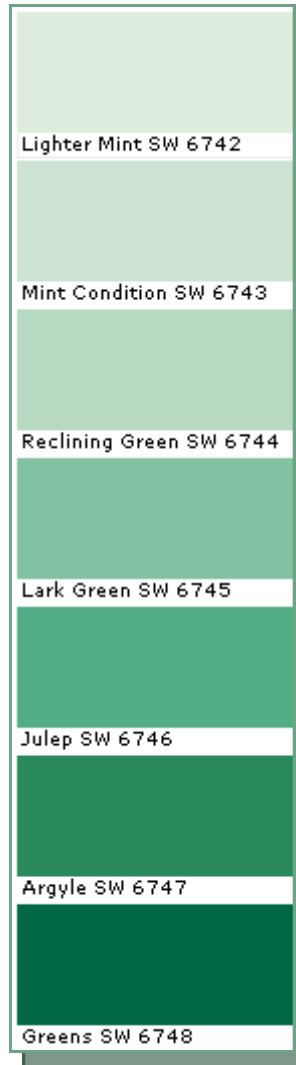
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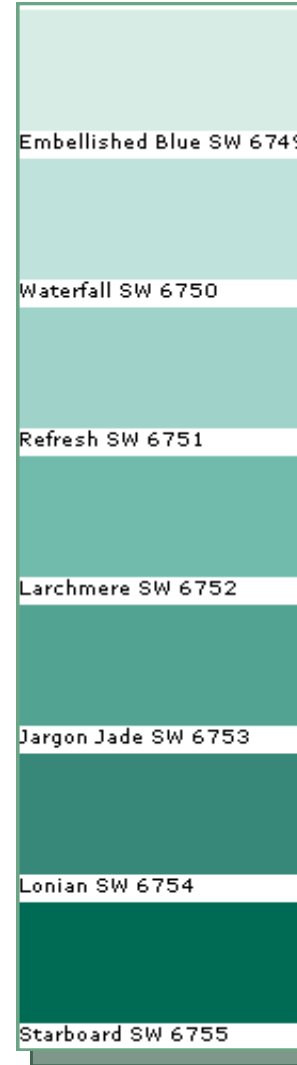
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Card No. 108



Card No. 109





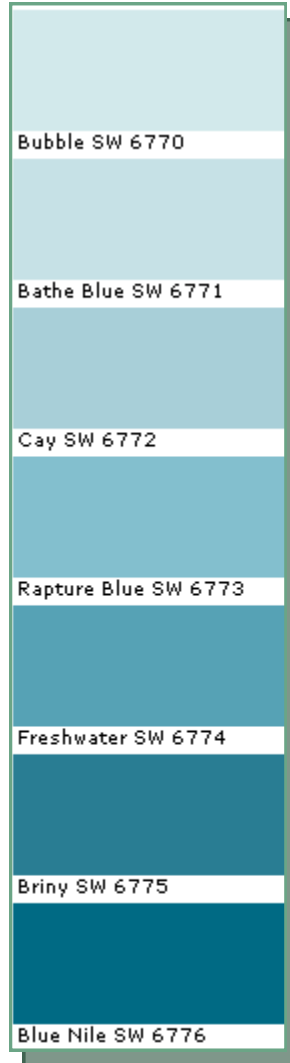
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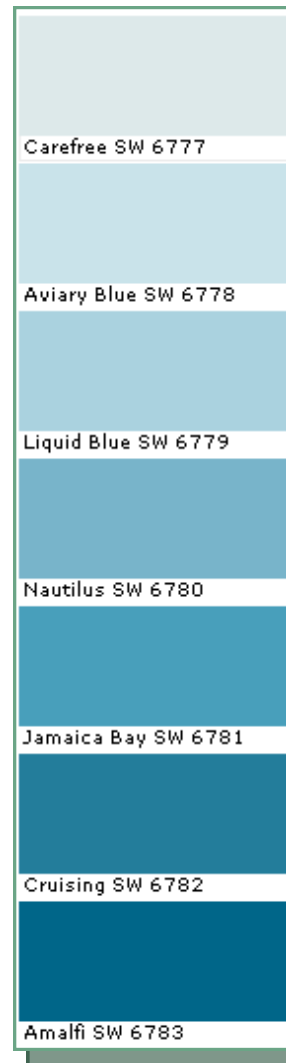
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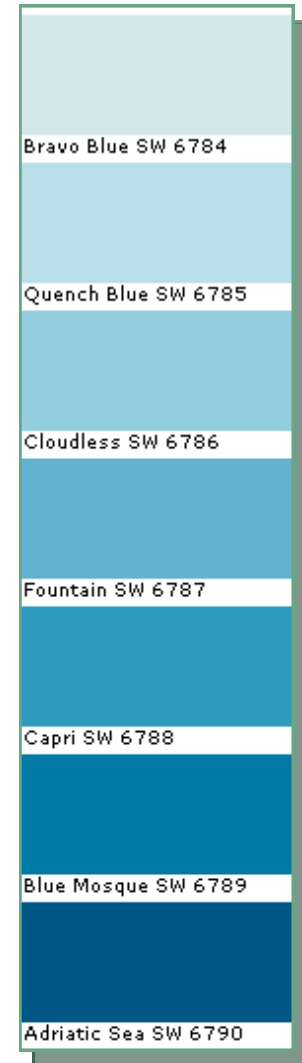
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Card No. 113





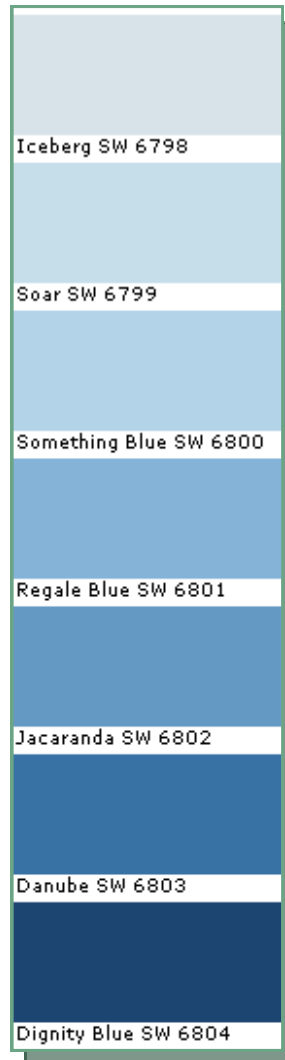
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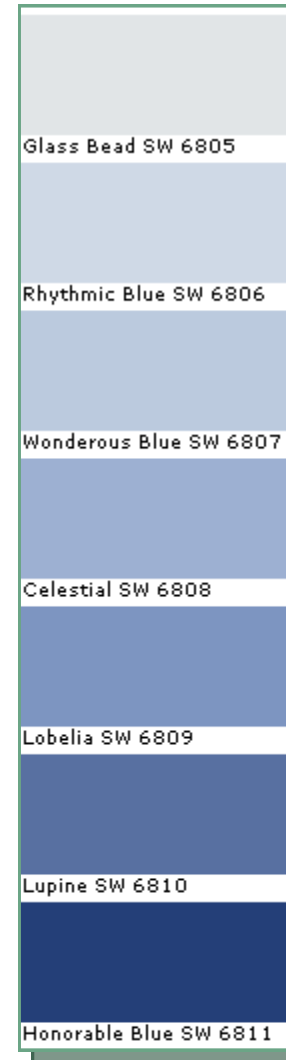
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Card No. 115



Card No. 116



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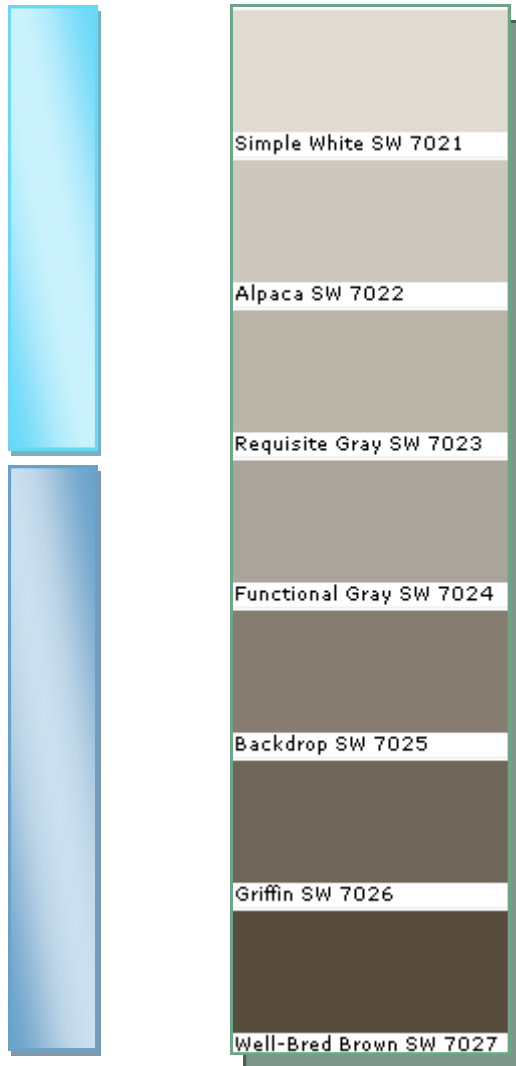




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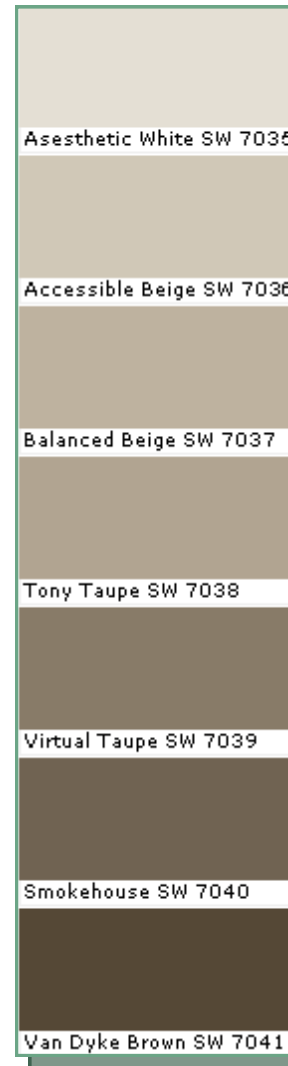
Card No. E



Card No. F



Card No. G



Card No. H

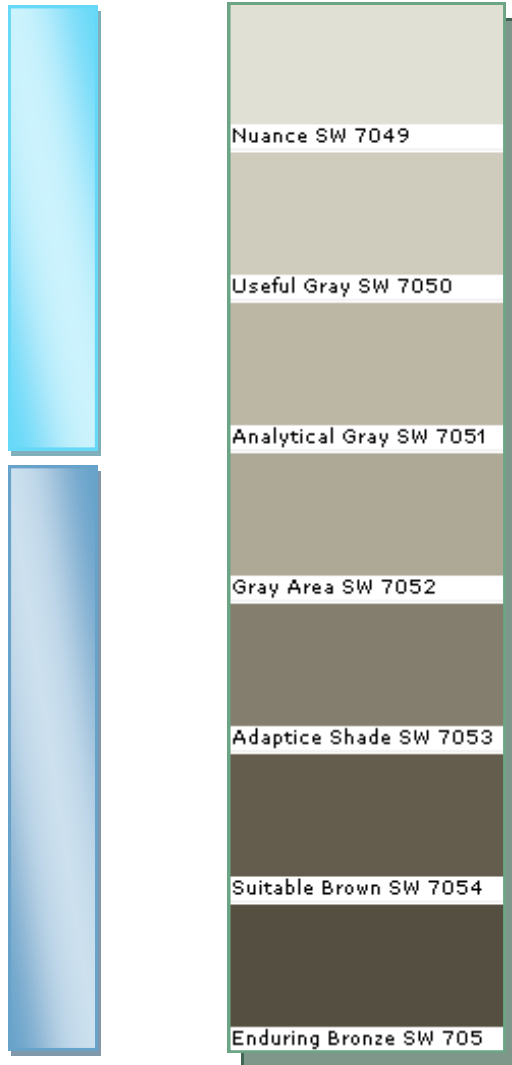




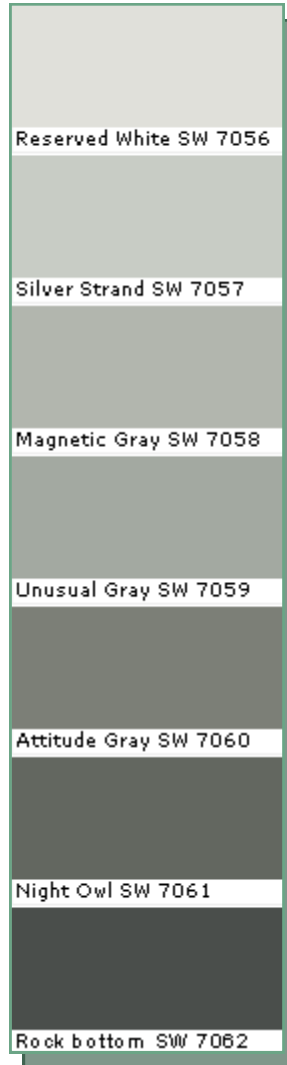
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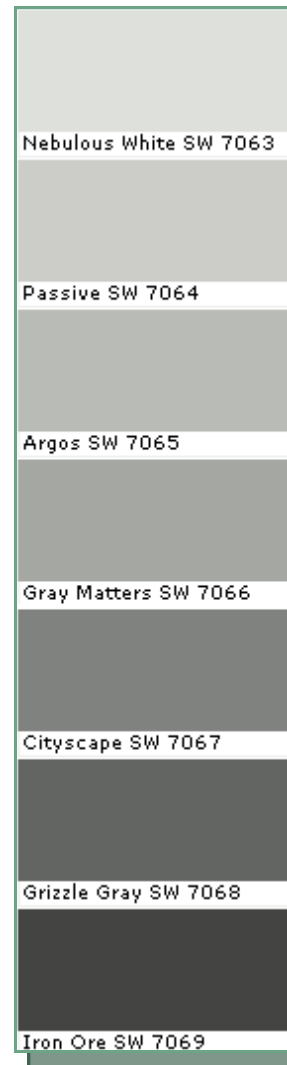
Card No. I



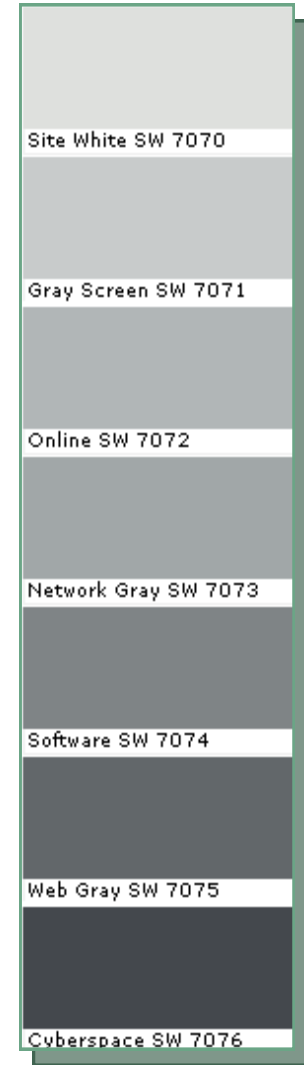
Card No. J



Card No. K



Card No. L





# COLOR PALETTE LIST A

Colors may vary on screens and printers. Paint swatches may also be viewed at the Development Services Department.  
Applicants may choose his/her paint brand; however selected paint colors shall match these numbers.

Card No. M







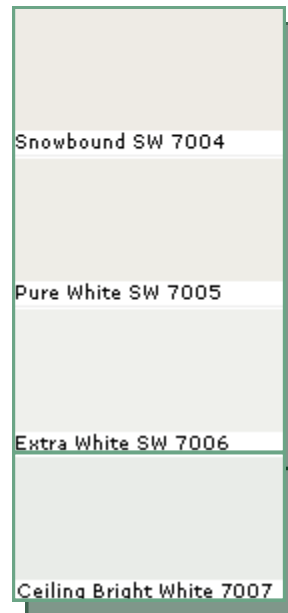
# COLOR PALETTE LIST B

Colors may vary on screens and printers. Paint swatches may also be viewed at the Development Services Department.  
Applicants may choose his/her paint brand; however selected paint colors shall match these numbers.

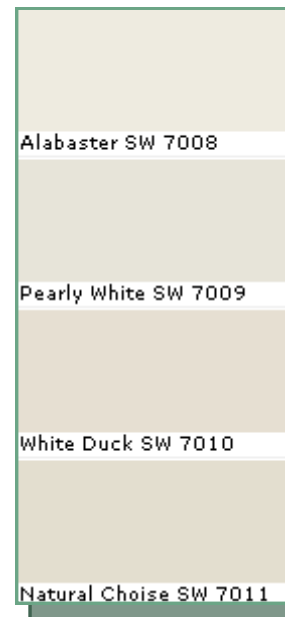
Card No. 139



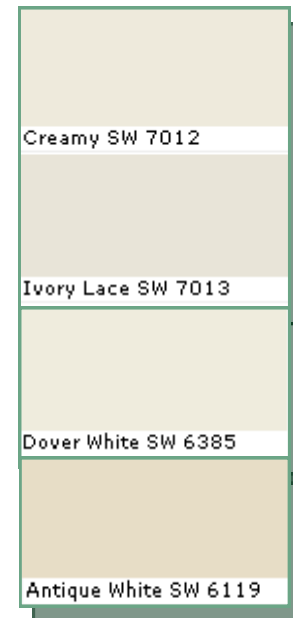
Card No. 140



Card No. 141



Card No. 142





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