



City of Margate: Strategic Plan in Brief

VISION 2035

MARGATE 2035 is a GREAT COMMUNITY in Broward County that is for ALL FAMILY GENERATIONS.

MARGATE 2035 has DOWNTOWN – A UNIQUE SENSE OF PLACE and LIVABLE NEIGHBORHOODS.

MARGATE 2035 is a SAFE COMMUNITY With FUN OPPORTUNITIES FOR ALL.

GOALS 2025

Margate – A Great Place to Live and Play

Great Suburban City in Broward County

Financially Sound City Providing Exceptional Services Valued by the Community

High Performing City Team Producing Results for the Margate Community

POLICY AGENDA 2020

Top Priority

Code Compliance: Structure and Communications Outreach Plan

Comprehensive Code: Rewrite

Golf Courses: Text Changes

Downtown Definition: Direction from the City

Rock Island Road/Royal Palm Boulevard Intersection: Improvement Project

Median Beautification: Evaluation Report and Direction

Special Magistrate Ordinance: Direction

City New Revenue Sources: Direction

High Priority

Sidewalk and Curbing Policy and Program: Direction

Proactive Communications Policy and Strategy: Direction

Crime Suppression Strategies through Community Engagement/Marketing: Next Steps

Margate 2.0: Direction

Cost Recovery Ordinance: Report and Direction

Permit Processing Streamlining: Actions

MANAGEMENT AGENDA 2020

Top Priority

Park Projects: Completion

Dispatch/9-1-1 Communications: Direction

Coconut Creek Fire Service Agreement: Direction

Fire Station 58: Build

Bridge Inspections and Replacement: Next Steps

Annual Maintenance Schedule: Development

High Priority

Community Survey: Completion

Stormwater Management Policy, Plan and Program: Direction

City Buildings and Facilities Security: Report and Direction

Labor Negotiations and Contracts: Completion

Trucks/Commercial Vehicles Parking: Direction

Stormwater Utility: Direction

MANAGEMENT IN PROGRESS 2020

Civic Rec Software Platform Implementation
 Parks Maintenance Plan and Guidelines: Review
 Warehouse Project (145,000 Square Foot)
 Parking Ordinance
 Pressure Cleaning Medians and Facilities
 Landlord Registration/Minimal Housing Standards
 Budget FY '21
 Restaurant Awareness: Program
 Development, Report
 City Hall Crosswalks Improvements
 Townhomes Project
 Permit Fee Schedule: Review and Revision
 2019 Fiscal Year Audit
 City Hall Phone System: Installation
 Fire Rescue Trucks [2] Replacement
 Contract: 457 Plan
 Ambulance Bill Collections Improvements
 Recycling Contamination Action Plan
 Customer Service Training (all staff)
 Consolidating Insurance Vendors
 Health Insurance Contract Finalization
 IT Department Compliance – Contract with Garner
 Group: Funding
 Forfeiture Year-end Reconciliation and Reporting
 Employee Health Fair Events
 GASB Pronouncement: Implementation
 Employee Performance Measures: Vision,
 Mission, Values
 FEMA Reimbursements for Hurricane Irma
 Fire Quint Replacement
 Water Meter Replacement Program: Completion

Budget: Hurricane Dorian
 Grant Account Clean-up
 Utility Billing Relocation
 Fire Explorer Program Enhancements
 Recruiting SOP'S
 Internal Communications Committee: Creation
 Grants Manager: Hiring
 Desktop Computers Replacement [260]
 Police Laptops Replacement [90]
 Public Records/Ethics/Sunshine Compliance/Quasi-
 Judicial Process: Training
 Public Records Request Process Improvements
 Strategic Plan: Development and Institutionalization
 CERT Program: Roles and Responsibilities
 New Hire Onboarding/Orientation
 Project Management Division: Recommendations
 Grants Contract Administration Database
 Fire Prevention Program Enhancements
 Fire Social Media Presence: Expansion
 Job Descriptions: Revision
 Police Vehicle Replacement [17]
 Optiview Image Software to Upland: Upgrade
 Police Social Media Presence: Expansion
 Subrogation Contract, Excess Auto and Cancer
 Coverage: Acquisition
 Citywide Warehouse and Inventory Software
 Employee Handbook, Policies and Procedures
 Performance Management Tracking/Compliance
 City Internship: Development
 Senior Management Development Program/
 Succession Planning

MAJOR PROJECTS 2020

Sports Complex LED Lights: Completion (B)
 Bocce Ball Court
 Southeast Park Artificial Turf
 Pool Door Replacement/Floor Replacement/
 Exterior Painting
 Playgrounds – Sand Replacement
 Oriole Park: Design Bid Documents and Permits
 Centennial Park
 Southgate Park Improvements: Construction
 Dog Park: Construction
 Blueway Trail: Design, Bid Document, Award Bid
 Calypso Cover/Lazy River: Design Build
 Vinson Field: RFP for Installation, Under Construction
 Playground – Sand Replacement
 Stormwater Lining: Southgate

Water Main Replacement Projects
 Waste Water Lift Stations: Rebuild (2)
 Water Treatment Facilities: Filter Update
 East Waste Water Treatment Plant
 West Waste Water Treatment Plant
 Improvement Project
 SCADA System Rebuild
 Police Training and Office Facility: Transfer
 Switch/Portable Generator
 Police Training Center Upgrade
 Building Department Expansion: Bid
 City Hall Wayfinding Signs: 1 on 1 Briefing
 Fire Stations Carpet Replacement
 Bunker Gear Replacement
 City Buildings Remodel: Design