



## NONRESIDENTIAL COLOR PALETTE APPROVAL

See the attached Color Palette Guidelines for Non-Residential Properties for instructions.

See the Fee Schedule for the processing fee required at the time of submittal.

Subject Property Address: \_\_\_\_\_

Subject Folio Number(s): \_\_\_\_\_

Base Color: \_\_\_\_\_

Trim Color: \_\_\_\_\_

Accent Color\*: \_\_\_\_\_

\*Accent color may not exceed 25% of the identified trim area of the structure.

## AUTHORIZED AGENT INFORMATION

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

## APPLICANT INFORMATION (IF DIFFERENT THAN THE PROPERTY OWNER)

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

## PROPERTY OWNER INFORMATION

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_



CITY OF  
**MARGATE**

COLOR PALETTE GUIDELINES FOR  
NON-RESIDENTIAL PROPERTIES

# COLOR PALETTE GUIDELINES FOR NON-RESIDENTIAL PROPERTIES

**Step 1: Choose a base color.** Begin by identifying any significant architectural features and/or signs/uniform sign plan (USP) applicable to the property. A significant architectural feature is a character-defining design element, such as a barrel tile or metal roof, stone façade, distinctive fascia, etc., that is visible from any public-right-of-way. Any such significant architectural feature will set the basis for the color palette of the building, and the base color selected must be coordinated with that feature (or the approved USP if there is no plan to change the signs). The base-color's coordination with the significant architectural feature will be subject to approval by the City Planning staff, and when applicable, to the Community Redevelopment staff, with appeals to be made in accordance with Appendix A (Zoning Code), Article XL, Section 40.4. Additionally, if there is no plan to change the signs as part of the improvements, then existing approved signs, including uniform sign plans, shall be considered when choosing a base color.

**Step 2: Choose a trim color.** A structure's trim shall consist primarily of embellishments in strip form, generally made of wood or other structural material, which are used to decorate or finish a surface, such as around doors or windows. If there is no molding used on a structure, trim could be considered a door, shutters or other embellished feature. For this trim, a color shall be selected that is: a) a corresponding lighter and/or darker shade found on the same color card as the base colors provided in Step 1; or b) on the attached list of whites (List B) in the exterior color palette.

**Step 3: Choose an accent color (optional).** Applicants may choose to use an accent color, which, for this purpose, would be a color that is not found on the same color card as the base color or on the list of whites outlined in Step 2. The accent color shall not comprise more than twenty-five (25) percent of the identified trim of the subject structure. This accent color shall be any color provided in the exterior color palette (Lists A and B) and is subject to approval by the City Planning staff, and when applicable, to the Community Redevelopment staff, with appeals to be made in accordance with Appendix A (Zoning Code), Article XL, Section 40.4

## SIGNS

Signs play a significant role in the appearance of non-residential buildings. Therefore, the color palette requires the following:

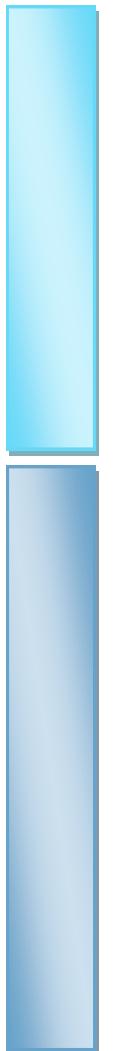
- 1) Any application for paint approval shall include information as to approved signs and/or uniform sign plan (USP) for the property. Review of exterior paint color shall take into consideration such existing signs and/or USP, and may require modification to the USP to achieve compatibility with the desired paint palette. Such changes to existing approved signs are subject to approval by the City Planning Staff and, when applicable, to the Community Redevelopment staff, with appeals to be made in accordance with Appendix A (Zoning Code), Article XL, Section 40.4.
- 2) Similarly, review of an application for sign approval or a USP for non-residential property shall take into consideration the existing paint palette for the existing structures, to ensure compatibility and reduce visual clutter. Approval of a sign or USP may require modification to the proposed sign or USP to achieve compatibility with the existing color palette, or an existing exterior paint palette may require modification to achieve compatibility with the desired sign or USP. Such changes to the exterior colors of the structure are subject to approval by the City Planning staff and, when applicable, to the Community Redevelopment staff, with appeals to be made in accordance with Appendix A (Zoning Code), Article XL, Section 40.4.



# COLOR PALETTE LIST A

Colors may vary on screens and printers. Paint swatches may also be viewed at the Development Services Department.  
Applicants may choose his/her paint brand; however selected paint colors shall match these numbers.

Card No. 1



Snowfall SW 6000

Grayish SW 6001

Essential Gray SW 6002

Proper Gray SW 6003

Mink SW 6004

Folkstone SW 6005

Black Bean SW 6006

Card No. 2

Smart White SW 6007

Individual White SW 6007

Imagine SW 6009

Flexible Gray SW 6010

Chinchilla SW 6011

Browse Brown SW 6012

Bitter Chocolate SW 6013

Card No. 3

Quartz White SW 6014

Vaguely Mauve SW 6015

Chaise Mauve SW 6016

Intuitive SW 6017

Enigma SW 6018

Poetry Plum SW 6019

Marooned SW 6020

Card No. 4

Dreamy White SW 6021

Breathless SW 6022

Insightful Rose SW 6023

Dressy Rose SW 6024

Socialite SW 6025

River Rouge SW 6026

Cordovan SW 6027



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Card No. 5



Card No. 6



Card No. 7



Card No. 8





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Card No. 9



Card No. 10



Card No. 11



Card No. 12





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Card No. 13



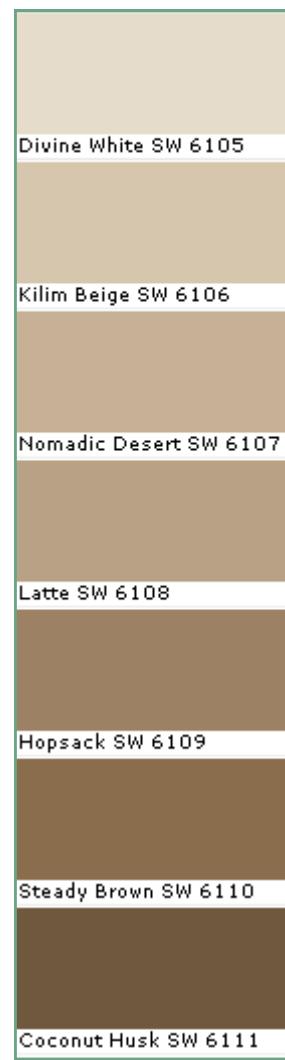
Card No. 14



Card No. 15



Card No. 16





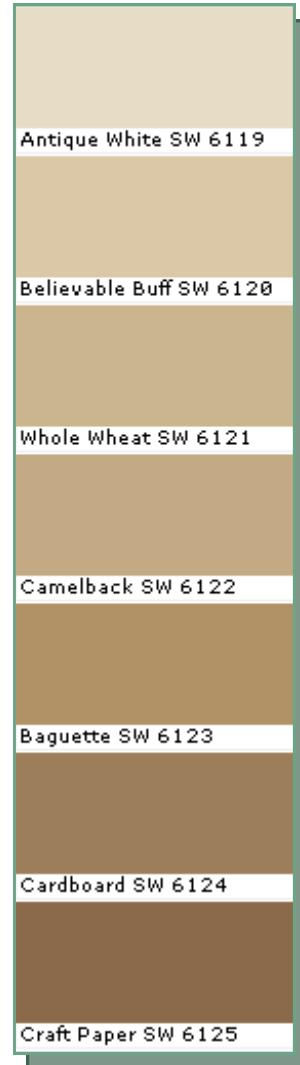
# COLOR PALETTE LIST A

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Card No. 17



Card No. 18



Card No. 19



Card No. 20





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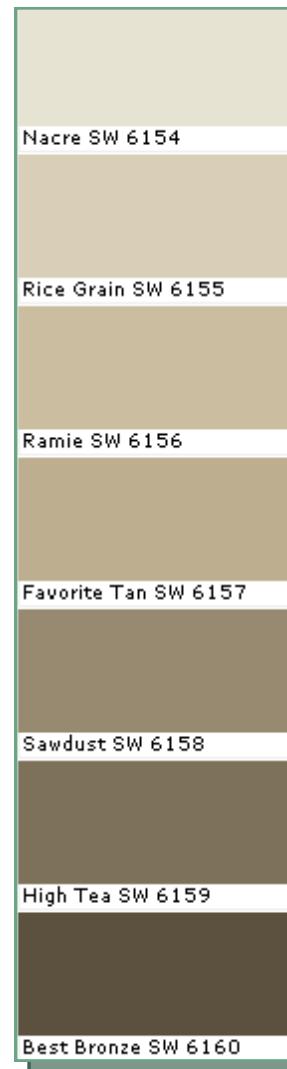
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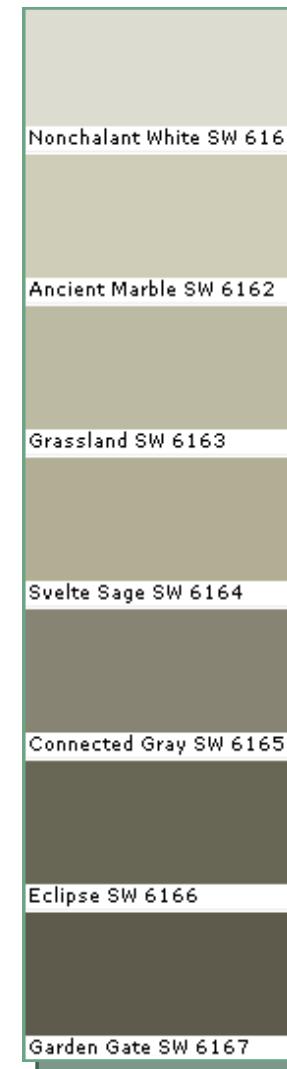
Card No. 22



Card No. 23



Card No. 24





# COLOR PALETTE LIST A

Colors may vary on screens and printers. Paint swatches may also be viewed at the Development Services Department.  
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Card No. 25

Andiron SW 6174
Cocoon SW 6173
Hardware SW 6172
Chatroom SW 6171
Techno Gray SW 6170
Sedate Gray SW 6169
Moderne White SW 6168

Card No. 26

Secret Garden SW 6181
Oakmoss SW 6180
Artichoke SW 6179
Clary Sage SW 6178
Softened Green SW 6177
Liveable Green SW 6176
Sagey SW 6175

Card No. 27

Shade-Grown SW 6188
Rosemary SW 6187
Dried Thyme SW 6186
Escape Gray SW 6185
Austere Gray SW 6184
Conservative Gray SW 6183
Ethereal White SW 6182

Card No. 28

Rock Garden SW 6195
Basil SW 6194
Privilege Green SW 6193
Coastal Plain SW 6192
Contented SW 6191
Filmy Green SW 6190
Opaline SW 6189



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Card No. 29



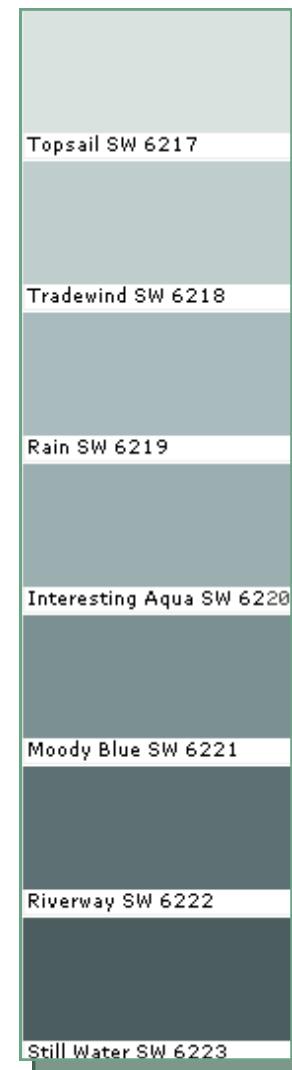
Card No. 30



Card No. 31



Card No. 32





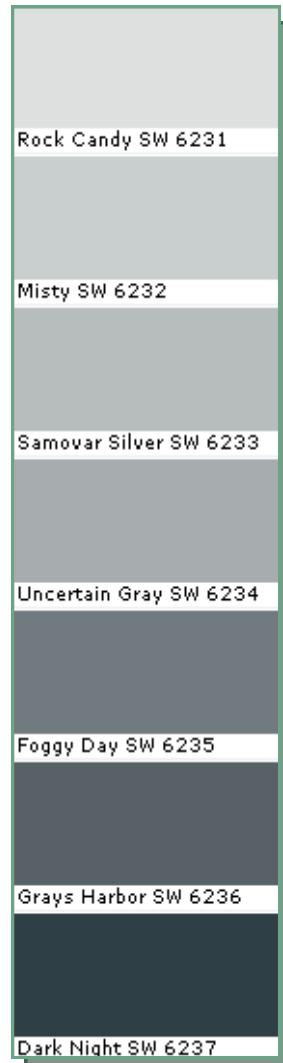
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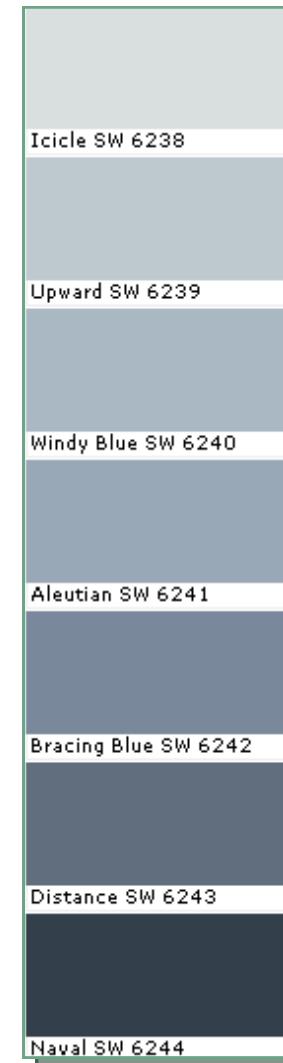
Card No. 33



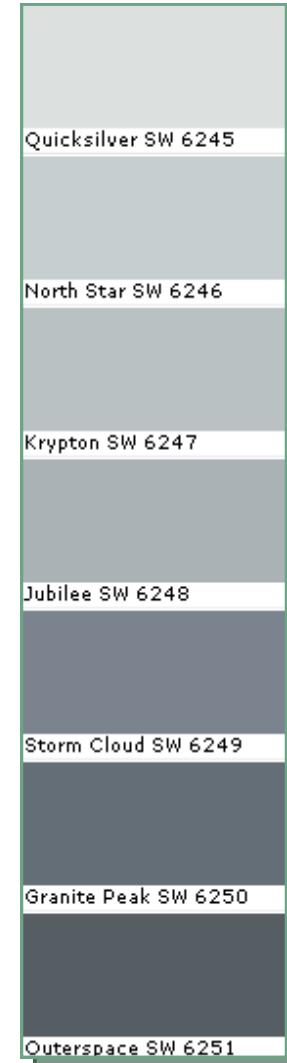
Card No. 34



Card No. 35



Card No. 36





# COLOR PALETTE LIST A

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Card No. 37

Ice Cube SW 6252
Olympus White SW 6253
Lazy Gray SW 6254
Morning Fog SW 6255
Serious Gray SW 6256
Gibraltar SW 6257
Tricorn Black SW 6258

Card No. 38

Spatial White SW 6259
Unique Gray SW 6260
Swanky Gray SW 6261
Mysterious Mauve SW 6262
Exclusive Plum SW 6263
Midnight SW 6264
Ouixotic Plum SW 6265

Card No. 39

Discreet White SW 6266
Sensitive Tint SW 6267
Veiled Violet SW 6268
Beguiling Mauve SW 6269
Soulmate SW 6270
Expressive Plum SW 6271
Plum Brown SW 6272

Card No. 40

Nouvelle White SW 6273
Destiny SW 6274
Fashionable Gray SW 6275
Mystical Shade SW 6276
Special Gray SW 6277
Cloak Gray SW 6278
Black Swan SW 6279



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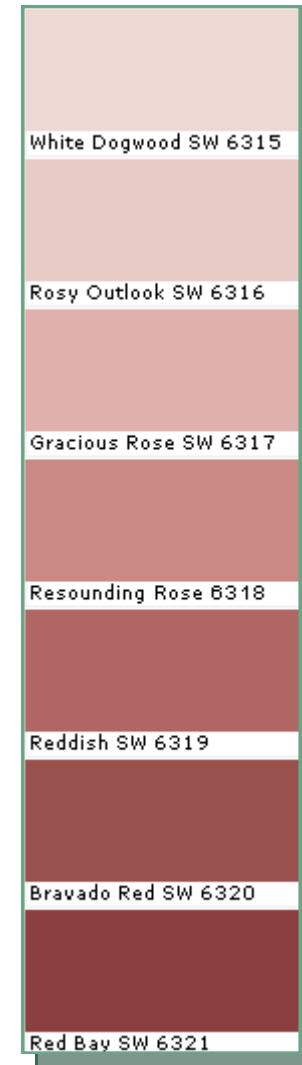
Card No. 44



Card No. 45



Card No. 46



Card No. 47





# COLOR PALETTE LIST A

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Card No. 48



Card No. 49



Card No. 50



Card No. 51





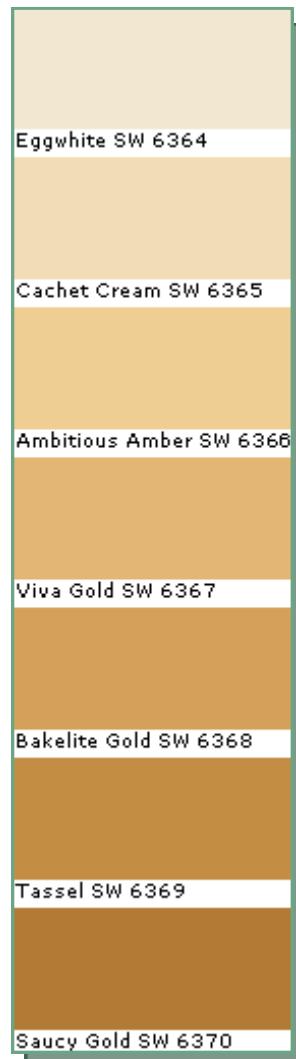
# COLOR PALETTE LIST A

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Card No. 52



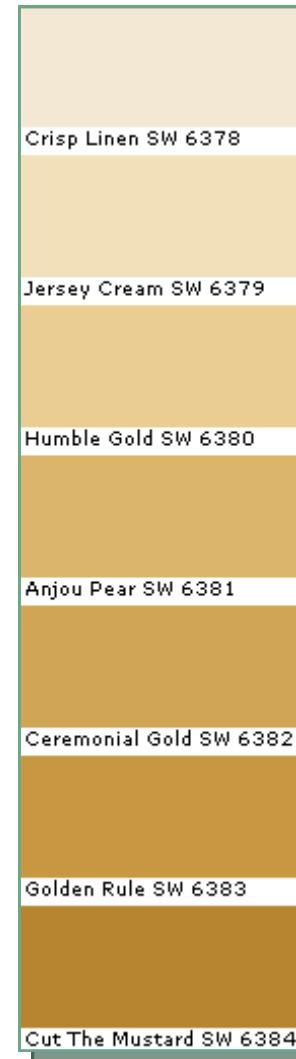
Card No. 53



Card No. 54



Card No. 55





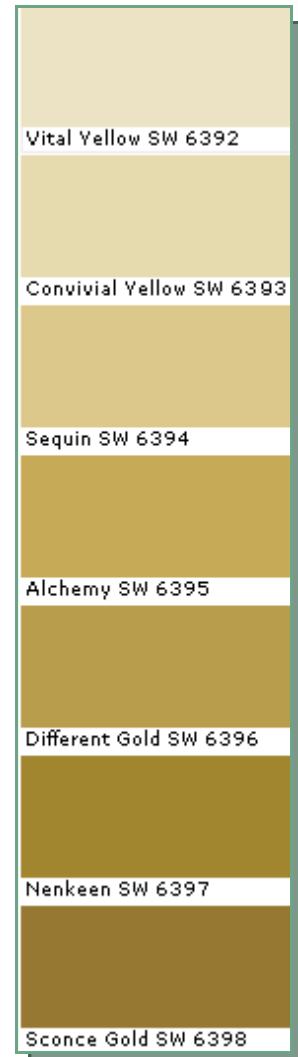
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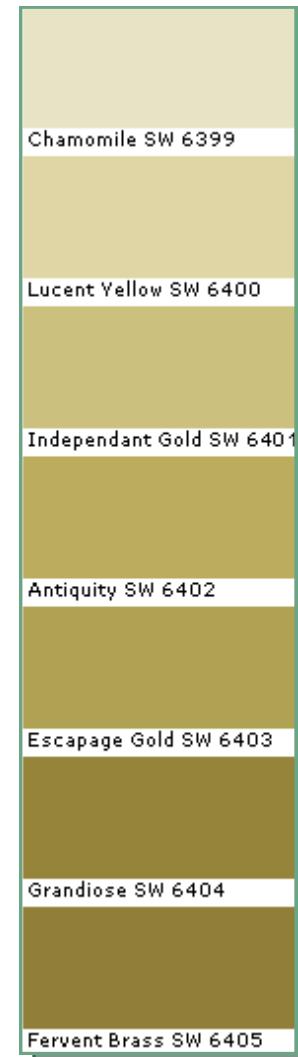
Card No. 56



Card No. 57



Card No. 58



Card No. 59





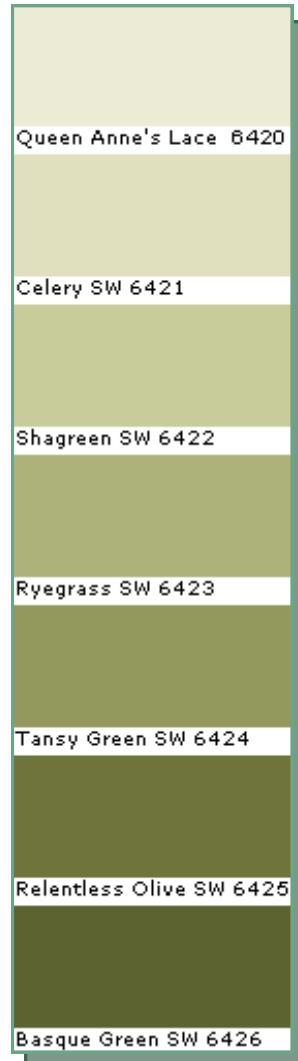
# COLOR PALETTE LIST A

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Card No. 60



Card No. 61



Card No. 62



Card No. 63





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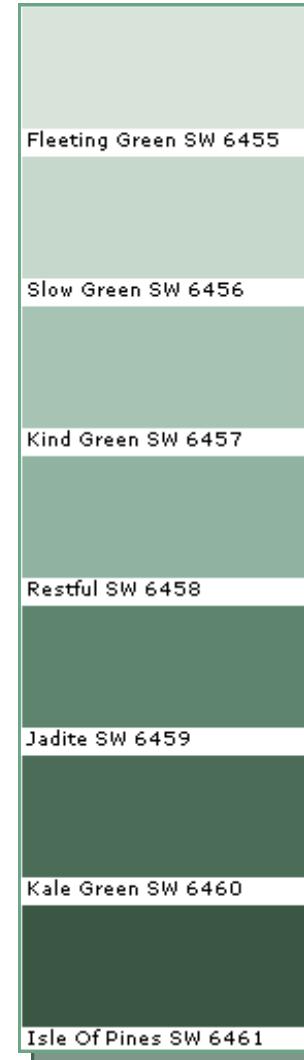
Card No. 64



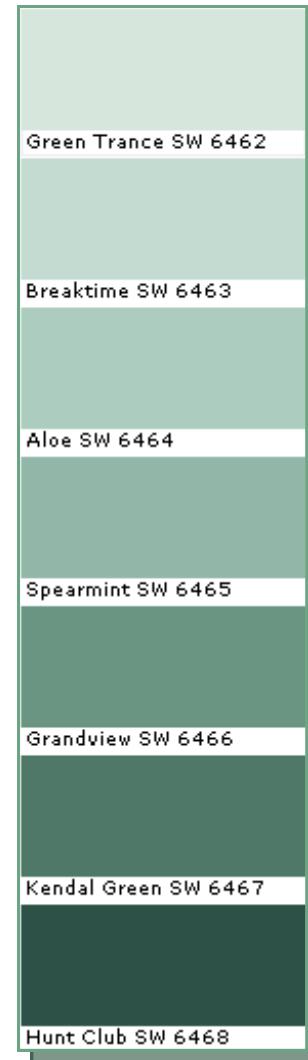
Card No. 65



Card No. 66



Card No. 67





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Card No. 68

Country Square SW 6475
Raging Sea SW 6474
Surf Green SW 6473
Composed SW 6472
Hazel SW 6471
Waterscape SW 6470
Dewy SW 6469

Card No. 69

Cape Verde SW 6482
Green Bay SW 6481
Lagoon SW 6480
Drizzle SW 6479
Watery SW 6478
Tidewater SW 6477
Glimmer SW 6476

Card No. 70

Really Teal SW 6489
Grand Canal SW 6488
Cloudburst SW 6487
Reflecting Pool SW 6486
Raindrop SW 6485
Meander Blue SW 6484
Buoyant Blue SW 6483

Card No. 71

Oceanside SW 6496
Great Falls SW 6495
Lakeshore SW 6494
Ebbtide SW 6493
Jetstream SW 6492
Open Air SW 6491
Timid Blue SW 6490



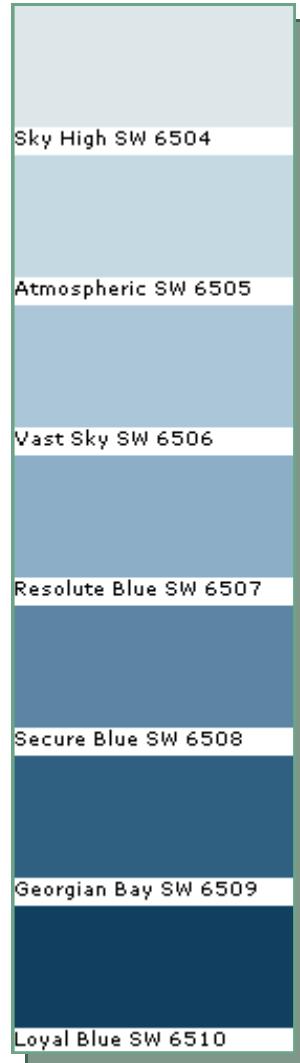
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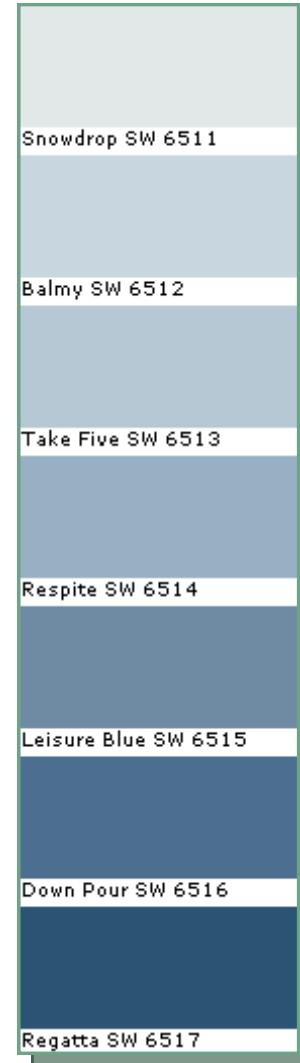
Card No. 72



Card No. 73



Card No. 74



Card No. 75





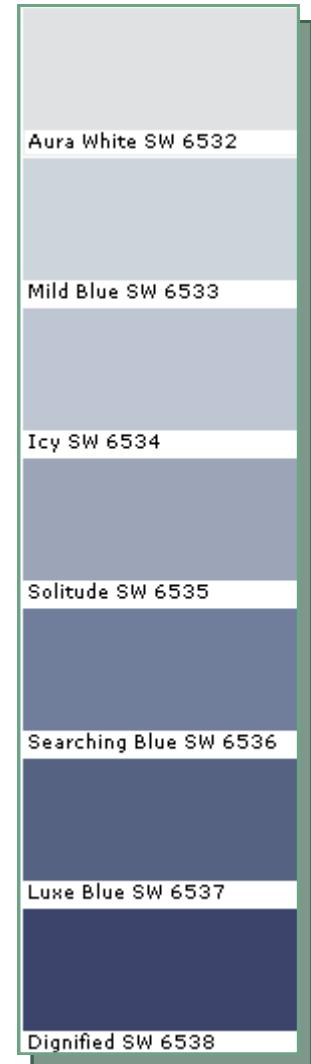
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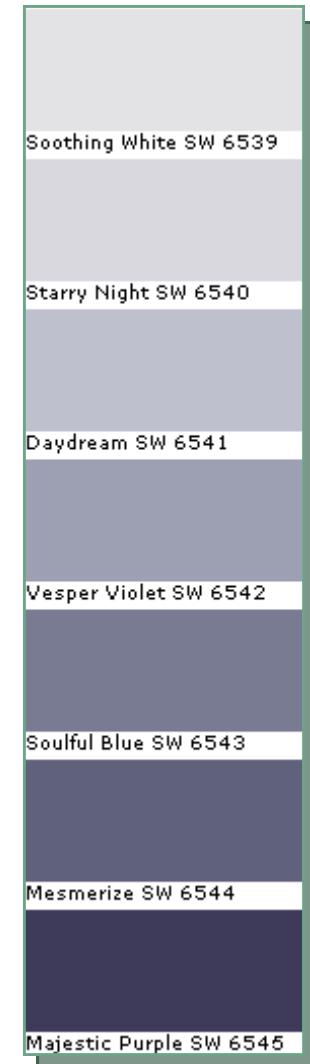
Card No. 76



Card No. 77



Card No. 78



Card No. 89





# COLOR PALETTE LIST A

Colors may vary on screens and printers. Paint swatches may also be viewed at the Development Services Department.  
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Card No. 90



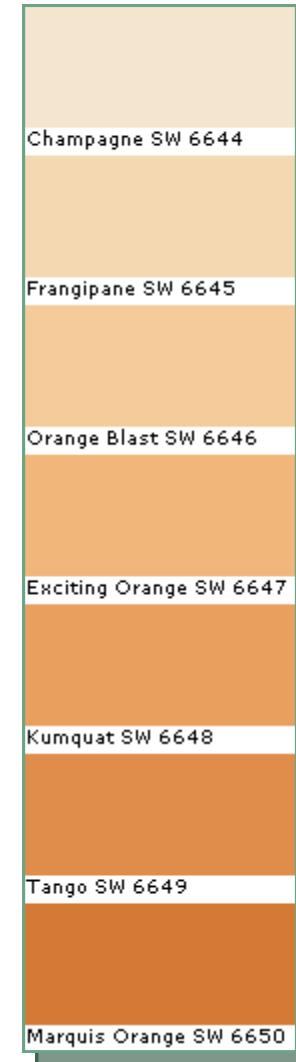
Card No. 91



Card No. 92



Card No. 93





# COLOR PALETTE LIST A

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Applicants may choose his/her paint brand; however selected paint colors shall match these numbers.

Card No. 94



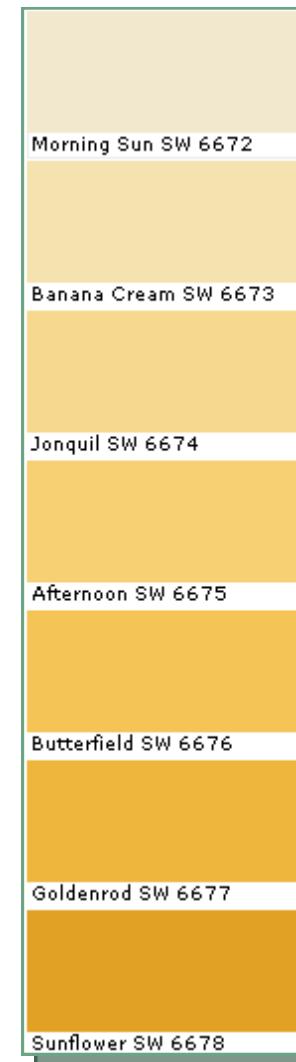
Card No. 95



Card No. 96



Card No. 97





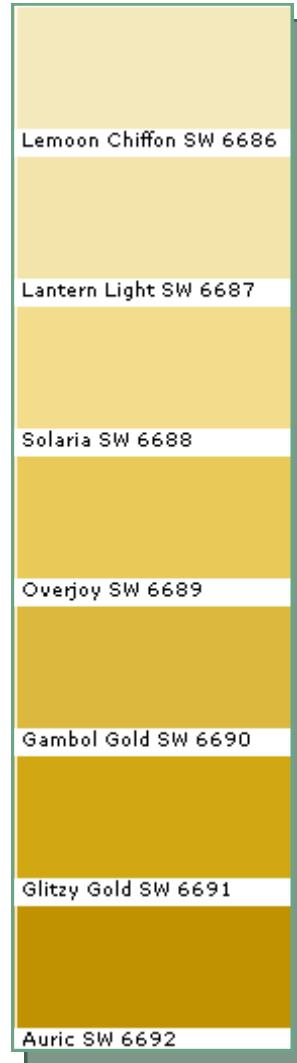
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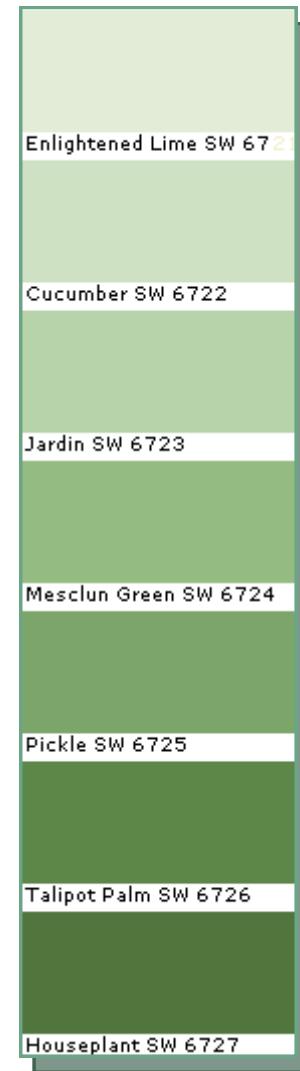
Card No. 98



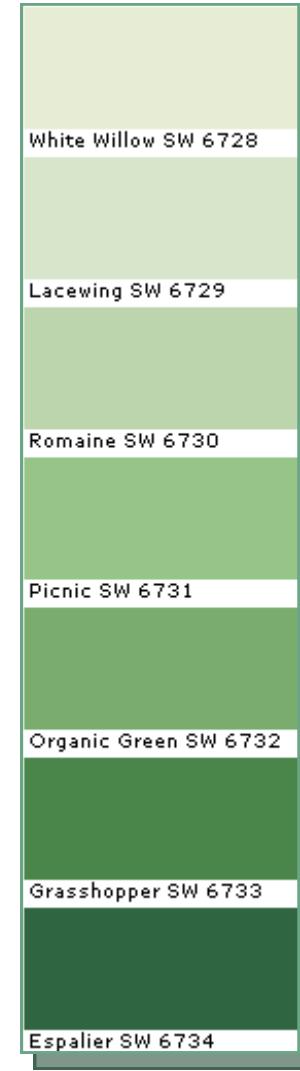
Card No. 99



Card No. 104



Card No. 105





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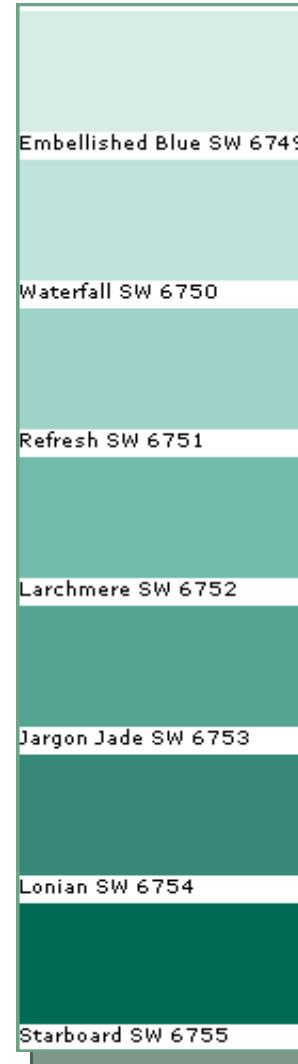
Card No. 106



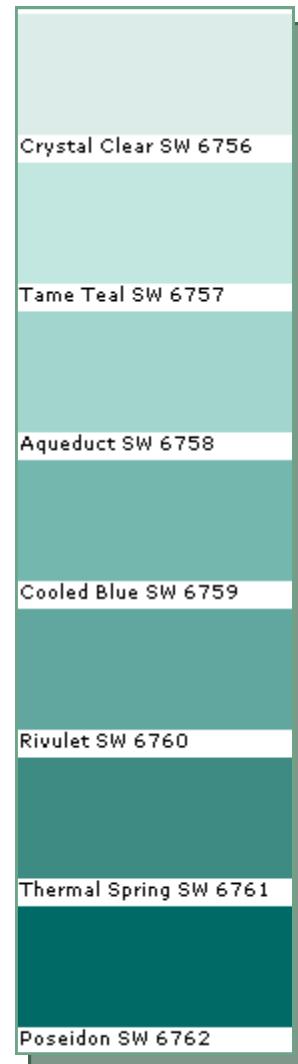
Card No. 107



Card No. 108



Card No. 109





# COLOR PALETTE LIST A

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Card No. 110



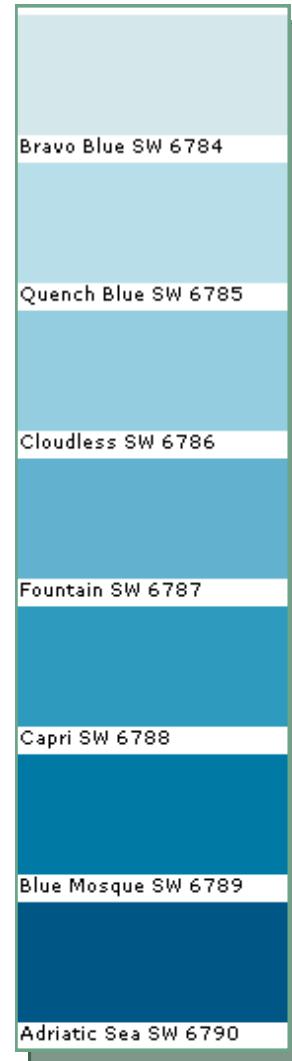
Card No. 111



Card No. 112



Card No. 113





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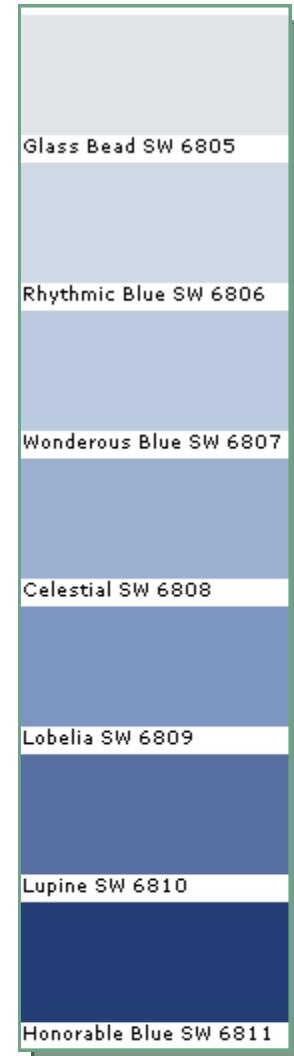
Card No. 114



Card No. 115



Card No. 116



Card No. D





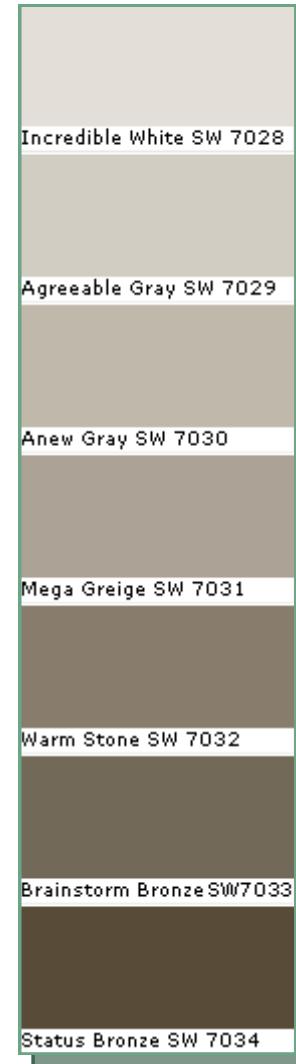
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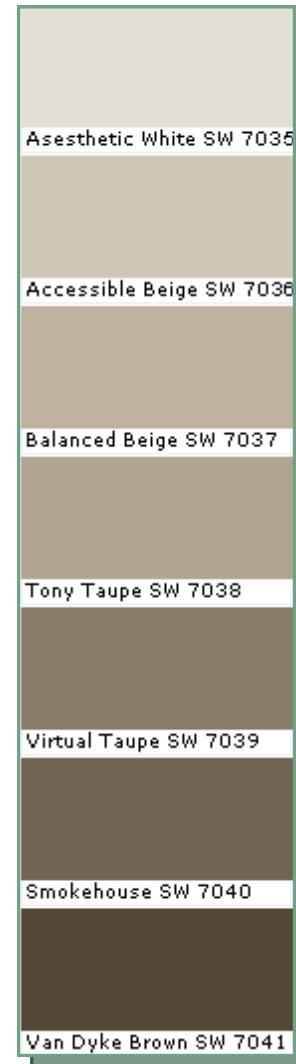
Card No. E



Card No. F



Card No. G



Card No. H





# COLOR PALETTE LIST A

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Card No. I

Nuance SW 7049
Useful Gray SW 7050
Analytical Gray SW 7051
Gray Area SW 7052
Adaptice Shade SW 7053
Suitable Brown SW 7054
Enduring Bronze SW 7055

Card No. J

Reserved White SW 7056
Silver Strand SW 7057
Magnetic Gray SW 7058
Unusual Gray SW 7059
Attitude Gray SW 7060
Night Owl SW 7061
Rock bottom SW 7062

Card No. K

Nebulous White SW 7063
Passive SW 7064
Argos SW 7065
Gray Matters SW 7066
Cityscape SW 7067
Grizzle Gray SW 7068
Iron Ore SW 7069

Card No. L

Site White SW 7070
Gray Screen SW 7071
Online SW 7072
Network Gray SW 7073
Software SW 7074
Web Gray SW 7075
Cyberspace SW 7076



## COLOR PALETTE LIST A

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Card No. M





## COLOR PALETTE LIST B

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Card No. 139

Card No. 140

Card No. 141

Card No. 142

Ibis White SW 7000
Marshmallow SW 7001
Downy SW 7002
Toque White SW 7003

Snowbound SW 7004
Pure White SW 7005
Extra White SW 7006
Ceiling Bright White 7007

Alabaster SW 7008
Pearly White SW 7009
White Duck SW 7010
Natural Choise SW 7011

Creamy SW 7012
Ivory Lace SW 7013
Dover White SW 6385
Antique White SW 6119

